

Scientists Explain Gleason's 'Pow In Kisser'

TV GUIDE

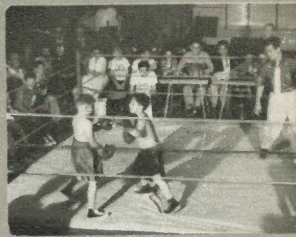
LOCAL PROGRAM LISTINGS
WEEK OF OCTOBER 1-7

MLP

15c



Mickey And His Club



as we see it

People who buy those gadgets advertised as "TV commercial silencers" apparently would rather pay for programs themselves than have advertisers continue to foot the bills.

The little devices are really just switches that make it possible to turn off TV sound without budging from a chair. So when a commercial comes on, say the ads, turn it off. These switching arrangements can be made for about a half-dollar by anyone so inclined. The more elaborate ones being sold cost several dollars.

Advertisers pay anywhere from \$25,000 to \$300,000 per network show to entertain or inform you. In a one-hour show, they are permitted six minutes of advertising. They are willing to pay all that money because the audience listens to their commercials.

If enough of the audience tunes out the commercials, the sponsors no longer will find television advertising profitable. Without sponsors, television as it is now could not exist. Some way to make the viewers pay for their programs would have to be adopted. Or there would be no more good, expensive shows.

Shortsighted is the politest word we can think of to describe people who buy the commercial silencing devices. Ridiculous is a more accurate description. They are cutting off their noses to spite their faces, killing the goose that lays the golden eggs and biting the hand that feeds them.

A number of commercials are annoying, and some are downright painful. Generally speaking, though, advertisers' sales messages are easy to take—a lot easier to take than a bill for a quarter or a dollar every time you switch on your set.

There may be a place for pay-as-you-see television, but if it comes we'd like to see it as part of television—not as the whole darned thing.

CONTENTS

WEEK OF OCTOBER 1-7

Local Program Guide
Opens Opposite Page 12

TV
GUIDE

America's Television Magazine

TELETYPES

New York	3
Hollywood	3
Washington	23

ARTICLES

A Jaundiced Look At TV, By Henry Morgan	10
'The Honeymooners': Bottle Of The Sexes	13
Daughter Of The 'Bride'	20

CLOSE-UP

The Spectacular Mr. Disney	4
----------------------------------	---

SPECIAL FEATURES

TV GUIDE Previews	8
Guide To Official Football Signals..	12

PICTURE FEATURE

How To Say, 'Situation Wanted'	16
-------------------------------------	----

REVIEWS

Frankie Laine Show	18
Andy's Gang	19

COLUMNS

Fine Tuning • By Ollie Crawford	19
Confidentially . . . By Earl Wilson	22

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TV Teletype *



NEW YORK Bob Stahl reports:

What might be a jackpot to end all jackpots is being lined up for a future giveaway on Stop the Music--a two-week, all-expense-paid uranium prospecting trip to Canada. The winner will retain all rights to any uranium he turns up. It could mean millions.

* * *

Because RALPH EDWARDS is finding it more and more difficult to keep his secrets in Hollywood, he'll take his This Is Your Life to various cities again this year. Present plans call for the show to deal about 50-50 with celebrities and the "average man."

* * *

Sponsors of The Lawrence Welk Show, spurred by a flood of favorable viewer mail, renewed the program through next June. It's to continue in its present Saturday night time spot on ABC . . . Ethel and Albert, which was the summer replacement for December Bride, has been picked up by ABC and will replace Name's the Same, on Friday nights beginning Oct. 14.

* * *

NBC's Wide Wide World starts on a regular basis Oct. 16 with "A Sunday Afternoon in Autumn," featuring part of New York's famous Radio City Music Hall stage show. World still hopes to inaugurate live transoceanic TV. Although he won't reveal specific plans, producer BARRY WOOD says, "We'll try to pick up signals from Europe when it is technically possible."

* * *

JACKIE GLEASON continuing his busy ways. For Studio One, he'll direct an adaptation of a short story he wrote. He'll produce and star in "Mardi Gras" for a CBS "special," recreating his familiar comedy characterizations. And he's talking with BUDD SCHULBERG and ELIA KAZAN about starring in a movie version of SCHULBERG's "Arkansas Traveler," story of a comedian. All this, of course, in addition to The Honeyymooners and Stage Show.

HOLLYWOOD Dan Jenkins reports:

"Alice Gobel" has been dropped from The George Gobel Show, so JEFF DONNELL is out of a TV job. If "Alice" is ever needed in the script, JEFF will do the role . . . EVE ARDEN finished her Our Miss Brooks feature at Warners and went right to work on the TV series with no time off for good behavior . . . SID CAESAR will play a new comedy character on his show about once a month, to be called Professor Houdini Von Hoffmeyer, a magician.

* * *

BARBARA STANWYCK will film a TV dramatic series, acting in one out of every four and hosting the others. . . BOB CUMMINGS is bringing Miss Hawaii over to appear in one of his November shows.



The Spectacular Mr. Disney

His Television Plans Are As Grandiose
As Imagination And \$6,000,000 Can Make Them

Walt Disney, whose gray hairs are beginning to show but whose enthusiasm remains undiminished, slid into a chair in the Disney studio commissary, scratched his chin and considered for a moment what he had learned about TV since he got himself into it just a year ago.

"Well," he said cautiously, "I didn't know what I was doing then and I still don't. All I know is, after about three weeks the thought

Walt Disney and friends. At left, he stands before some of his creations: at right, scene from Disney 'Robin Hood.'



suddenly struck me that I was in this thing and couldn't back out."

The remark typifies the surface naivety of a man who is as sharp as a Disney-created fox but who takes pains to appear as a grown-up kid getting a boot out of the circus. It might be added that he hands the circus ticket to himself with his left hand and takes it with his right. And when no one was looking he calmly led off the rush of the formerly aloof movie studios into television.

Disney himself is still far in the lead of the parade. In *continued*

The 'Mickey Mouse Club' Is Pet Project—At Moment

addition to 26 entirely new hour-long *Disneyland* shows, each of which will be shown twice during the new October-to-October year, his bustling studio will take to the air this week with the first of a brand new film series—the hour-long, five-a-week *Mickey Mouse Club*.

"Why, we'll be turning out 126 hours of film for these two shows,"



Disney cameramen filming scenes in Africa for 'Mickey Mouse Newsreel.'

Disney exclaims, with an air of just hearing the figures himself for the first time. "You break that down and it's the equivalent in footage of 84 feature pictures. That's a lot of film!"

The Mickey Mouse Club, Disney's current pet project, will be presided over by the Mouse himself, but each day's show actually will consist of four separate 15-minute segments. Like a deck of cards, the 400 quarter-hour segments will be shuffled and reshuffled so that no two shows will ever be just alike. The 100 hours of film are skilfully woven into 260 hours of actual air time.

Basically, the *Mickey Mouse Club* will involve 21 separate projects, rang-

ing from a "Meet The . . ." series (animal champions, wild horse roundup, shark hunt, elephant hunters, skin divers) to a "What I Want To Be" series (airline pilot, airline stewardess). Then there's the "This Is You" series, explaining the human animal and the five senses. Another series, called "I'm No Fool," headed by Jiminy Cricket, will be devoted to safety lessons involving bicycling, swimming, fire, traffic and vacation hazards. "Spin and

Marty," the story of two boys living on a ranch, will be another segment.

A group of 24 kids, 12 boys and 12 girls, will be presented as "The Mouseketeers" in a daily quarter-hour segment. Ranging in age from 8 to 15, they are perhaps best described as a modern-day "Our Gang." They will do a series of variety acts both with and without guest stars and visiting amateurs.

Two basic features of the *Club* will be the "Mickey Mouse Newsreel," which will occupy the first 15 minutes three days a week, and a daily "Mickey Mouse" cartoon dating from as far back as 1929 up to 1949. Disney has no fewer than 50 newsreel cam-

eramen covering some 400 assignments all over the world, ranging from junior road tests in Los Angeles to a mobile clinic for animals in Africa.

All these things cost money, of course. Even Disney is amazed that his investment in TV to date is an estimated \$6,000,000. When it was suggested to him that TV itself couldn't begin to repay him this amount, he waggled his eyebrows expressively and remarked, "You know, I've often thought about that myself." The money, of course, will have to be recouped through theatrical release, most of it in the foreign market.

Two years of Disneyland alone have cost almost \$4,500,000, with another \$1,125,000 now being spent on the Mickey Mouse Club. Nearly \$500,000 went into new buildings and equipment, including a soundstage, two scene docks, a service building, an



Goofy will star in Disneyland's 'Goofy Success Story' on Wednesday, Nov. 16.

electric and machine shop, refurbishings for three sound recording stages, new film cutting and storage rooms.

Disney also now has 70 live actors

under contract (he had none before TV), plus 10 additional directors and 11 new cameramen. His payroll has risen in two years from 682 to 1209.

Not included in the estimated \$6,000,000 Disney has poured into TV are the impossible-to-figure millions he has lost by turning this kind of talent loose on TV rather than devoting it to the far richer mine known as the theatrical box office—a source which Disney is not neglecting altogether, for he has 24 motion pictures scheduled for production over the next five years.

Disney has no immediate plans to use the new Disneyland Park as any extensive base for his TV operation, "although we will do one or two brief Disneyland episodes out there—a trip through 'Adventureland' and part of the 'Story of Trains.'"

"Davy Crockett," however, is about through. Disney is frank to admit that he had no idea Davy would catch on as he did, nor is he at all certain how much longer the craze will last. "We've finished two more hour-long Crockett films for this year's Disneyland," he says, "but I think we'll wait and see what happens before we go ahead with any more. Meanwhile, we're going to put Fess Parker into a feature picture for a change of pace." That will be "The Great Locomotive Race," filmed in CinemaScope.

Disney is cautious about commenting on the sudden stampede of his major studio colleagues into TV, all of them apparently bent on cashing in on Disney's own formula of using TV to trailerize motion pictures.

"Anyone going into this thing," he says carefully, "must give to the TV audience the very best entertainment he can. After all—and it's important to remember this—the TV audience and the movie audience are the same."

Disney should know.

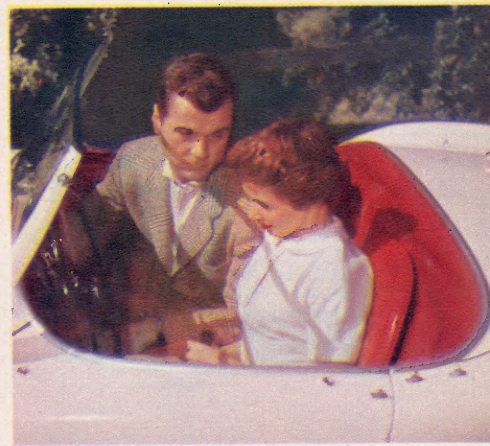


SHOWS THIS WEEK

Who's doing what on your TV screen during the next seven days? Here, in on-the-spot photographs, is part of the answer. This week TV GUIDE previews a new role for an old comedian (well, he's 39, anyway); one of the few new situation comedies; a "spectacular" version of a children's classic, and other newsworthy events.



Jack Benny Goes Dramatic. In addition to his alternate-week half-hour show, the CBS comedian will appear five times this season on *Shower of Stars*. In "Time Out for Ginger," Thursday, he's father of a football-playing girl. Show's "salesmen," Bill Lundigan and Mary Costa, whip up his rah-rah mood.



Premiere. Girl meets boy—by dropping car keys—in the first instalment of NBC's *People's Choice*, with Jackie Cooper, Patricia Breslin, on Thursday.

New Heroine. Ex-Quiz Kid Vanessa Brown succeeds Joan Caulfield as Barry Nelson's co-star in *My Favorite Husband*, back on CBS Tuesday night.



Guest Star. Ailing Loretta Young has Diana Lynn substituting on her NBC show Sunday, playing a storekeeper's daughter in love with the hired hand.



Musical 'Heidi.' Britain's Jeannie Carson plays title role in Max Liebman "spectacular" on NBC tonight (Saturday) with Wally Cox, Pinky Lee.

A Jaundiced Look At Television

By Henry Morgan



Henry Morgan is no Pinky Lee, but he is a comic. He has lost more jobs than most people ever get. At this writing (you've got to hedge with Morgan) he's a panelist on TV's *I've Got a Secret* and a TV reviewer for "Monitor," NBC's radio weekend. Examples of his honeyed words on "Monitor":

Good evening, anybody. Here's Morgan with a jaundiced eye view of the TV scene, or what I seen of it. . .

I saw Rin Tin Tin for the first time. . . . He appears in a lot of the scenes—barks and runs. It's a good, solid performance, though I doubt he'll get an award . . . I won't bother you with the entire thrilling story, but it ends with Rin Tin Tin sort of hanging his tongue out. He did that part quite well.

There was a movie about the native tribe and the white princess. It starred Jon Hall, but I kept watching the white princess. . . The highlight of the picture, I thought, was when the white girl is walking on a bed of hot coals while the natives stand around waving their spears and yelling. Hidden off to one side are the mighty white hunters. One of them, Bob, is in love with the princess, who's been kidnaped and whose name is Anne. One hunter turns to Bob and says, "Let's come back later, after the natives are tired out." "All right," says Bob, "but somehow I don't feel right about leaving Anne like this." I was on his side.

There's a program with all the dance bands in the world. I don't mind listening to dance bands, but I don't get much out of staring at them.

I looked in on *Life Begins at 80* and I got a sudden chill, like. I realized what's wrong with the show. Everybody on it—that is, all the old folks—are playing old folks. That is, instead of being natural and charming, they say things like "My wife has



Life Begins at 80: make-believe oldsters?

been a millstone around my neck for 60 years." And the wife will say, "Wait till I get you home, you old scarecrow." They spend most of their time insulting one another.

Art Linkletter's program, *People Are Funny*, doesn't prove that they're funny, just that people are people. It's a comforting sort of show, because nobody is made a fool of, nobody yells and screams about what little devils they are, and nobody has a problem that we should all cry about. One man was sent to rob a jewelry store, one lady had to make an elephant remember her, one man had to send a telegram while he was being drowned. Just an ordinary, quiet, Sunday afternoon kind of show.

There was a program called—some kind of club, I think it was. It opened with a girl sitting at a table in a kind of restaurant or something. An invisible hand put a necklace on her, put a flower on her, gave her some spending money, and you heard a voice saying, "A pretty girl, flowers, perfume . . ." And then a man walked into the picture and said, "Hi there." He said it just as though he were in your very own living room. Then he introduced the people in the restaurant—and every one was somebody too important to come to your house.

For example he had wealthy Mr. and Mrs. Ichabod Flang. She is the former Elsie Buttonweiser and he's the former Mr. Flang. The host said that Mr. Flang had a lot of money. Seated next to the Flangs was the former Mrs. Avery Excerpt Middling, who was married to wealthy Tyler Excerpt up to the time he ran out of cabbage . . . Seated next to her was Mr. Clockhead Vingbar, the well-known pumping station executive.

Incidentally, I've watched this show and they always introduced a number of "well-known executives." But they're not well-known to me, and it makes me feel like a peasant.

Anyway, the host, if that's what he is, then introduced his 10-year-old daughter. Her name is Chowmein. Well, he's in the restaurant business,

so it's logical. Well, Chowmein danced with a couple of fellas and then she was interviewed by four models. Girl models. They asked Chowmein what her favorite TV show was, how she liked Davy Crockett, stuff like that. It was pretty exciting.

By the way, on this same program they would tell you what the wealthy people in the restaurant were eating.



Bigwigs on night club show: who they?

I'm not kidding. As the camera moved around, the announcer said things like "There is the wealthy Mr. Parckchester Finbam. Mr. Finbam is having franks and beans. He likes his beans crisp. And over here is Mrs. Olivette Highstoop, having owls' necks diced into champagne." It made you want to run right over to that restaurant, but after seeing the elegant trade they get, you knew you'd feel like a crumb—"And they wouldn't let a bum like me in anyway," you figured—so you stayed home instead.

Once the models were modeling raincoats. One was mink-lined. And one they called a trenchcoat. It really was a trenchcoat, too—there were two soldiers in it.

**A GUIDE
TO OFFICIAL
FOOTBALL
SIGNALS**

Perhaps you can't tell the players without a program, but one thing's sure—you have even less chance of understanding what's happening during football games, now being widely televised, unless you know the signals used by the officials. Most college and professional signals are the same. But some vary. Here are some you'll see often, with the variations.



Offside or free kick violation: hands are placed on the hips.



Unsportsmanlike conduct: arms out, with palms down.



Personal foul: professional signal, striking wrist above head; college signal (blue cap) is waving one arm up and down.



Holding or illegal use of hands, arms: professional signal, grasping wrist at chest level; college (blue cap), striking wrist.



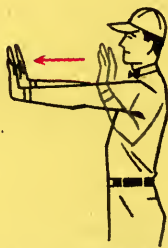
Illegal forward pass: waving hand up and down behind back.



Penalty refused, incomplete pass or no goal: shifting arms.



Time-out: criss-cross movement of hands over head.



Forward pass interference: arm pushed out from chest.



Illegal position or procedure: wrists are twirled around.



Touchdown or field goal: arms raised high over the head.



Ricci



Harper

Oregon Dateline

Ricci to Have Show: Eddie Ricci, Portland vocalist and recording artist, debuts on his own TV show this Tuesday on Ch. 12 at 6 P.M. The *Eddie Ricci Show*, scheduled for 13 weeks, already is being considered for national sponsorship. Ricci, currently in his fifth month at a local night spot, will handle the vocals and play his guitar. The program will feature a combo including Eddie Weed, piano; J. J. Scott, drums; Warren Black, bass; Kenny Haines, saxophone, and Peggy Sparring, accordion. Geri Lindsey will take on the announcing chores, plus a song or two.

Heck's Posse: An innovation on *Heck Harper's Bar 27 Corral* on Ch. 27 is the newly formed "Honor Posse." Each week 10 boys and girls will be chosen as members of Foreman Heck's posse. This entitles them to an hour of horseback riding at Highland Riding Academy. Heck and his horse Jody will accompany the group. To be selected for the posse, youngsters must write to the station and tell of some good deed they have done.

Sports Scene: Johnny Carpenter's *Football Final* will start this Saturday at 5:30 P.M. on Ch. 6 and will be devoted to final scores from games

across the country plus highlights of the most sensational plays of the day. Another new show, immediately following on Ch. 6 will be *Tom Harmon's Workshop* at 5:45 P.M. The former Michigan All-American will demonstrate various "do-it-yourself" projects.

New Faces: The Harmonettes, trio from Longview, and David Carlson, pianist, are among the new faces on Carl Hawley's *Mr. Talent* (Ch. 27 at 8 P.M. every fourth Monday). David appeared on Horace Heidt's *Show Wagon* when it was televised nationally from Seattle.

Sports Headliners: The crucial fourth game of the 1955 World Series originates from Ebbets Field, Brooklyn. Game time 8:45 A.M., channels 13, 27 And at Palo Alto, Ohio State's Buckeyes meet the Stanford Indians (channels 13, 27, at 12:45 P.M.). The Buckeyes, last year's Rose Bowl conquerors of Southern California, operate from the T formation. Stanford, also a T team, is considered the dark horse this year in the Pacific Conference. Lindsey Nelson reports the play-by-play; Red Grange supplies the technical details.

Channels listed in program section

6 KOIN-TV	(CBS) 140 S. W. Columbia St., Portland	CA 8-3333
12 KLOR-TV	(ABC) 915 N. E. Davis, Portland	BE 4-9721
13 KVAL-TV	(NBC) Blanton Heights, Eugene	4-3245
27 KPTV	(NBC) 735 S. W. 20th Place, Portland	CA 2-9921

TV **Movie** GUIDE

TV **Sports** GUIDE

Use this department to plan your entire week's movie viewing.
Full details appear in the program listings.

SATURDAY, OCTOBER 1

- 9:30 P.M. (27) "Humphrey Tokes a Chance"
Joe Kirkwood, Elyse Knox.
10:30 P.M. (12) "Song of My Heart"
(1947) Frank Sundstrom, Audrey Long.
11:00 P.M. (6) "The Years Between"
(1947, English) Michael Redgrave.
11:00 P.M. (13) "Sing Sing Nights"
Conway Tearle, Hardie Albright.

SUNDAY, OCTOBER 2

- 2:00 P.M. (6) "Topper"
Roland Young, Cary Grant, Constance
Bennett.
10:30 P.M. (6) "And Then There Were None"
Barry Fitzgerald, Walter Houston, Judith
Anderson.
10:30 P.M. (13) "Almost a Bride"
David Niven, Shirley Temple.

MONDAY, OCTOBER 3

- 11:00 P.M. (6) "They Were Sisters"
(English) James Mason.
11:05 P.M. (27) "Command Performance"
Arthur Tracy, Lilli Polmer.

TUESDAY, OCTOBER 4

- 10:35 P.M. (12) "Behind Prison Walls"
Alan Boxter.
11:00 P.M. (6) "Heritage of the Plains"
Russell Hayden.
11:05 P.M. (27) "Perilous Waters"
(1948) Don Castle, Audrey Long.

WEDNESDAY, OCTOBER 5

- 10:35 P.M. (12) "Dead Men Walk"
Mary Corlisse, George Zucco.
10:50 P.M. (6) "Let's Sing Again"
Bobby Breen.
11:05 P.M. (27) "The Shanghai Cobra"
Sidney Toler, Manton Moreland.

THURSDAY, OCTOBER 6

- 10:35 P.M. (12) "Career Girl"
Frances Langford.
10:50 P.M. (6) "Dangerous Years"
(1947) Scotty Beckett, Marilyn Monroe.
11:05 P.M. (27) "Winter Carnival"
Anne Sheridan, Richard Corlson.

FRIDAY, OCTOBER 7

- 11:00 P.M. (6) "Challenge of the Frontier"
Randolph Scott.
11:00 P.M. (13) "Dangerous Money"
Sidney Toler, Gloria Warren.
11:05 P.M. (12) "Invisible Killer"
Grace Bradley, Roland Drew.
11:05 P.M. (27) "Dark Waters"
Merle Oberon, Franchot Tone.

SATURDAY, OCTOBER 1

- BASEBALL:** World Series, fourth game,
8:45 A.M. (13) (27) Brooklyn.
FOOTBALL: NCAA, Ohio State meets
Stanford at Palo Alto, Calif. 12:45 P.M.
(13) (27).
WRESTLING: 4 P.M. (12).
BOWLING: 11 P.M. (27) Ned Day vs. Paul
Krumbske.

SUNDAY, OCTOBER 2

- BASEBALL:** World Series, fifth game, if
necessary. 9:45 A.M. (13) (27).
PRO-FOOTBALL: Los Angeles Rams vs.
Pittsburgh Steelers. 3 P.M. (12) (13).
WRESTLING: 4 P.M. (27) Texas.

MONDAY, OCTOBER 3

- BASEBALL:** World Series, sixth game, if
necessary. 8:45 A.M. (13) (27).
WRESTLING: 10:30 P.M. (12).

TUESDAY, OCTOBER 4

- BASEBALL:** World Series, seventh game,
if necessary. 8:45 A.M. (13) (27).

WEDNESDAY, OCTOBER 5

- BOXING:** Cisco Andrade vs. Eddie Chavez,
10-round lightweight bout. Russ Hodges
reports from Richmond, Calif. 6 P.M.
(12).

FRIDAY, OCTOBER 7

- BOXING:** Tommy "Hurricane" Jackson vs.
Rex Layne, 10-round heavyweight bout.
Jimmy Powers reports from Detroit. 6
P.M. (13) (27).
FOOTBALL: Frank Leahy predictions. 7:45
P.M. (6).
FOOTBALL: Frank Leahy predictions. 9:00
P.M. (13).
WRESTLING: 10:00 P.M. (13) Hollywood.
WRESTLING: 10:05 P.M. (6) Hollywood.
PRO-FOOTBALL: 10:30 P.M. (27) 49er
highlights.

TV Programs

For Week Beginning October 1, 1955

SATURDAY MORNING

8:45 **13** **27** WORLD SERIES
9:15 **6** Cartoon Time—Kids

Finalists: Miss Georgette, chair balancer of Bellerose, N. Y. Harold Dee, dog act of New York City. Randy Calhoun, chair balancer of Liverpool, O. Richard Allen, trapeze artist of Quakertown, PA. The Aeriolettes of Philadelphia.

5:00 **27** MAX LIEBMAN PRESENTS

"HEIDI"

a musical version of
Johanna Spyri's
children's classic



Wolly Cox and Jeannie Carson

Act 1

"Yodeling Lesson".....Trio Schmeed
"Pick Yourself a Star".....Jeannie Carson
"I Go My Woy".....Richard Easthom
"I Love to Ramble".....Wolly Cox,
Jeannie Carson
"Greener Pastures".....Richard Easthom

Act 2

"Servants' Song"Chorus
"The Etiquette Song".....Jeannie Carson,
Natalie Wood, Elsa Lanchester
"Heidi"Jeannie Carson
"Puddles"Robert Clary
"Oudt Comes Oom-pah-pah".....Puppets
"Greener Pastures".....Jeannie Carson

Act 3

"Summer Song".....Choir
"I Love to Ramble".....Wally, Jeannie
"Greener Pastures".....Ensemble

RETURN **COLOR** Songs drawn from the melodies of Robert Schumann adorn tonight's musical version of "Heidi," the wistful tale of a Swiss orphan. Heidi is being raised by Dommelsheg, her grandfather, in a tiny mountain hut near the Swiss villoge of Dorfli. Her grandfather, an embittered man, never sets foot in the church, and never even goes near the villoge. And he's determined Heidi shall be protected from the evils of civilization.

Cast

Heidi.....Jeannie Carson
Peter.....Wolly Cox
Frau Rottenmeier.....Elsa Lanchester
GrandfatherRichard Easthom
Klara Sesseman.....Natalie Wood
Aunt Dete.....Jo Van Fleet
Eric.....Robert Clary
Marionettes.....by the Boirds
Yodelers.....Trio Schmeed

(Information applies only to channel numbers indicated in parentheses)

NEW TIME OR CHANNEL

My Little Margie	7:00 P.M. Mon. (12)
Topper	7:30 P.M. Mon. (12)
Disneyland	8:00 P.M. Wed. (12)
MGM Presents	8:30 P.M. Wed. (12)
Masquerade Party	9:30 P.M. Wed. (12)
Penny To A Million	10:00 P.M. Wed. (12)
Frontier Scout	6:00 P.M. Thurs. (12)
Guy Lombardo	8:00 P.M. Thurs. (12)
City Detective	8:00 P.M. Fri. (13)
Falcon	9:00 P.M. Fri. (12)

DEBUTS

Football Final	5:30 P.M. Sat. (6)
Tom Harmon's Workshop	5:45 P.M. Sat. (6)
Honeymooners	8:30 P.M. Sat. (6)
Alfred Hitchcock	9:30 P.M. Sun. (6)
Mickey Mouse Club	5:00 P.M. Weekdays (12)
Eddie Ricci Show	6:00 P.M. Tues. (12)
Playright Hour	9:30 P.M. Tues. (27)
20th Cen. Fox Hour	7:00 P.M. Wed. (6)
Directors Playhouse	8:00 P.M. Wed. (27)
Crossroads	8:30 P.M. Fri. (12) (13)
Crusader	9:00 P.M. Fri. (6)
Highway Patrol	9:30 P.M. Fri. (13)

RETURNS

The Lineup	7:00 P.M. Sat. (6)
Stage Show	8:00 P.M. Sat. (6)
Liberace	9:30 P.M. Sun. (13)
I Love Lucy	9:00 P.M. Mon. (6)
December Bride	9:30 P.M. Mon. (6)
My Favorite Husband	7:30 P.M. Tues. (6)
Bob Hope	8:00 P.M. Tues. (13) (27)
Shower Of Stars	8:30 P.M. Thurs. (6)
Mama	8:00 P.M. Fri. (6)
Our Miss Brooks	8:30 P.M. Fri. (6)
Playhouse Of Stars	9:30 P.M. Fri. (6)

GOING OFF

Horace Heidt	(27)
--------------	------

SPECIALS

United Fund Show	4:30 P.M. Sun. (27)
Bishop Sheen	4:00 P.M. Thurs. (12)

COLOR

World Series	8:45 A.M. Sat., Mon., Tues. (27)
	9:45 A.M. Sun. (27)
Max Leibman	5:00 P.M. Sat. (27)

- 9:30 **6** Andy's Gang—Kids
 10:00 **6** Tales of Texas Rangers
 10:30 **6** Capt. Midnight—Adventure

RETURN "The Deserters." The young members of the Secret Squadron tell Captain Midnight that they are being ejected from their headquarters by a man who has optioned the property. Captain Midnight tries to buy the option but runs into some strange resistance.

- 11:00 **6** Big Picture—Army

- 11:30 **6** RFD 6 Mail Bag

Harold Ewalt, Ext. Dairyman for Oregon State discusses "Feeding Dairy Cows."

AFTERNOON

- 12:00 **6** MOVIE—Western

- 12:30 **13** **27** FOOTBALL—Pre-Game

- 12:45 **13** **27** FOOTBALL—NCAA

COLOR Led by All-American halfback Hopalong Cassidy, Ohio State's Buckeyes meet the Stanford Indians at Palo Alto.

- 1:00 **6** MOVIES—Drama

1. "Charlie Chan in Rio." Sidney Toler.
2. "Arizona Thunderbolt." Buster Crabbe.

- 2:30 **12** Public Service Film

- 3:00 **12** Flash Gordon—Adventure

"Encounter With Evil." Flash's friends are overpowered by a man called "Evil."

27 MOVIE—Western

- 3:30 **12** Cowboy G-Men—Western

"The Secret Mission." A pair of twins provide a baffling problem.

- 4:00 **12** WRESTLING

13 MOVIE—Western

"Enemy of the Law." Dave O'Brien.

27 Live and Learn

- 4:30 **6** Showtime for Mom—Variety

12 Gardening for Fun

Dean Collins demonstrates how to build and grow wind brakes for your home.

27 Buffalo Bill Jr.—Western

"Hooded Vengeance." Ranchers are terrified by a raid. Calamity and Bill investigate. Dick Jones, Nancy Gilbert.

5:00 **6** **Wild Bill Hickok-Western**
 "The Indians and the Delegates." Bill
 and Jingles match their marksmanship
 against that of some gamblers.

12 **Ozark Jubilee-Variety**
 Red Foley's special guests are cowboy
 singing star Rex Allen and brother-and-
 sister singing team Jim Edward and
 Moxine Brown.

13 **MOVIE-Comedy**
 "Mr. Wise Guy." Leo Gorcey.

27 **Max Liebman Presents**

COLOR **RETURN** "Heidi," a musical
 version of the beloved children's story,
 is the first 90-minute spectacular in the
 Liebman fall series, to be seen every
 fourth week. Jeannie Carson and Wolly
 Cox are among the many stars. More
 details on p. A-3.

5:30 **6** **Football Final**

5:45 **6** **Tom Harmon's Workshop**

EVENING

6:00 **6** **Famous Playhouse**

6:30 **6** **Beat the Clock-Games**

12 **Super Circus-Variety**

Ringmaster Claude Kirchner and Mary
 Hartline bring on the acts from Chicago.
 Horizontal Bar...."Incomparable Thomas"
 Illusion Act.....Eddie Burnett & Yvonne

13 **Soldier Parade-Talent**

27 **Bandstands on Review**

7:00 **6** **THE LINEUP-Drama**

RETURN Worner Anderson and Tom
 Tully return in the series based on San
 Francisco Police files. (Film)

12 **HOLLYWOOD PREVIEW**

Film clips from "To Catch a Thief," with
 Grace Kelly and Cory Grant; and "The
 Phoenix City Story." Also on interview
 with Meg Miles and Duke Ellington.
 (Film)

13 **LAWRENCE WELK-Music**

The Chompogne-Music makers travel to
 Chicago for tonight's show. The ensemble
 performs "Bock Home in Illinois." The
 Welk brigade will introduce themselves
 for the home viewers. (Film)

27 **PUBLIC SERVICE FILM**

MAX LIEBMAN PRESENTS

THAT WONDERFUL
 CHILDREN'S CLASSIC...

"HEIDI"

SET TO MUSIC!

FOR THE WHOLE FAMILY!

Starring

★ JEANNIE CARSON

★ WALLY COX

★ ELSA LANCHESTER

★ RICHARD EASTHAM

with special guest star

★ PINKY LEE

IN COLOR AND BLACK & WHITE!

Brought to you by your

OLDSMOBILE

DEALER

GALA 1½-HOUR "SPECTACULAR"!

Saturday Evening

October 1

OVER THE

NBC-TV Network

5:00 P. M. Channel **27**

THEY'RE BACK!
THE FABULOUS DORSEYS
TOMMY AND JIMMY



AND THE FAMOUS JUNE TAYLOR DANCERS

STAGE SHOW

Featuring Guest Stars

JANE RUSSELL
DICK HAYMES

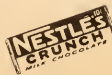
SATURDAY 8:00-8:30 — CBS CHANNEL 6

A gay half-hour featuring guest stars galore—leading recording stars and comedians . . . the famous Dorsey

band playing old favorites and outstanding arrangements of new hits . . . plus the talented June Taylor dancers!

NESTLÉ'S[®]

Makers of fine food products the world over since 1866



7:30 **6** SOLDIERS OF FORTUNE

12 MOVIE—Musical

"The Countess of Monte Cristo." (1948)
Two Norwegian barmoids pose as a countess and her maid in a resort hotel. Sonja Henie, Olgo Son Juon.

27 SHOW WAGON—Heidt

Horace Heidt presents the Grand Finals of the Professional Talent Contest from Tulsa, Okla. Those competing in the finals are: teen-age singer Morlene Willis, vocalist Thomas Mosley, accordionist Tony Lovello, 12-year-old singer Joan Proctor and saxophone player Bill McFarland. (Film). This is the last show of the series. Next week a new quiz show, featuring enormous cash prizes, will be seen in this spot.

8:00 **6** STAGE SHOW—Variety

RETURN Tommy and Jimmy Dorsey are back with 30 minutes of variety entertainment, featuring their own orchestra and the June Taylor Dancers, and produced by Jocke Gleason Enterprises. Star guests on the opener are Gleason himself, singer Dick Haymes and Jane Russell. (Film)

Musical Highlights

- "It's All Right With Me".....Doncers
- "Something's Gotta Give".....Hoymes
- "Come Rain Or Come Shine".....Hoymes
- "Carioca".....Hoymes
- "Rampart Street Parade".....Orchestra
- "Taking A Chance On Love".....Russell

13 MOVIE—Drama

"Picodilly Incident." (1948) A man, believing his wife to be dead, decides to marry again. Michael Wilding.

27 PERRY COMO SHOW

The Cononsburg, Po., crooner's guest list includes singing actress Yvonne de Carlo, young screen actor Tab Hunter and Marion "Mrs. Gurney" Lorne. The sketch of Perry at home will depict a fanciful encounter between a citizen and a toll-TV set. Perry sings, "It's o Good Doy," "Without a Song," and "Seventeen." (Film)

8:30 **6** HONEYMOONERS—Gleason

DEBUT The bus driver and the sewer worker are back in a 30-minute series starring Jackie Gleason. (Film) Details below.

8:30 **6** THE HONEYMOONERS — Jackie Gleason



the floor above their droll Brooklyn apartment lives Rolph's best pal-o'-mine, Ed Norton, in far spiffier surroundings.

Naturally the first show of the season finds Battling Kromden locked in conflict. The arena—the Kromden apartment. Point of argument—clash of artistic opinions. Subject of argument—television.

Though *The Honeymooners* is on film this year, the Electronicam method of filming is used. This means that the show is staged like a live telecast. Gleason believes he has preserved the spontaneity for which the comedy sketches were noted during past seasons.

DEBUT Gleason is back with a 30-minute show devoted entirely to *The Honeymooners*, the saga of bus-driver Rolph Kramden, full of wild money-making schemes, and his ever-loving but quick-on-the-retort wife Alice. On

Cast-

- Rolph Kramden Jackie Gleason
- Ed Norton Art Carney
- Alice Kromden Audrey Meadows
- Trixie Norton Joyce Randolph

9:00 **6** TWO FOR THE MONEY

Herb Shriner joins the orchestra for a harmonica solo. (Film)

12 LAWRENCE WELK—Music

The orchestra plays "Sunrise Serenade" and "Champagne Waltz." (Hollywood) (Film)

Highlights

"Proy For Me".....Jim Roberts
 "Just Because".....Jock Mortin
 "You Are My Sunshine".....Bob Lido

27 HIGHWAY PATROL—

Drama

DEBUT Broderick Crawford stars as Don Mothews, head of Highway Patrol. An escaped convict's flight is systematically bottled when Mothews organizes his men into an unbeatable dognet. (Film)

9:30 **6** IT'S ALWAYS JAN— Comedy

Jan is faced with a problem when she finds herself falling in love. A fun-loving Irishman tries to convince her she need not live entirely in the past with

the memory of her husband, a casually of the war. (Film)

13 HIS HONOR, HOMER BELL **27** MOVIE—Drama

"Humphrey Takes A Chance." Joe Kirkwood, Elyse Knox, Leon Errol.

10:00 **6** GUNSMOKE—Western

"Word of Honor." Marshal Mott Dillon comes to the aid of a friend involved in a murder. The witness is sought by both the killers and outraged friends of the victim. (Film)

12 DANGEROUS ASSIGNM'T **13** FAMOUS PLAYHOUSE—

Drama

"Surprise Party." Surprises are in store for a couple who try to impress a rich uncle. Wanda Hendrix. (Film)

27 TO BE ANNOUNCED

10:30 **6** RUNYON THEATER— Drama

Foy Bointer stars in "Teacher's Pet." A bookie leaves his bookmaking empire to his old schoolteacher. She doesn't realize what she has until a racketeer tries to take over. (Film)

12 MOVIE—Musical

"Song of My Heart." (1947) The life and music of Tsochikovsky. Frank Sundstrom, Audrey Long, Mikhoil Rosumny.

13 **27** YOUR HIT PARADE

Dorothy Collins, Gisele MacKenzie, Snooky Lanson, Russell Arms and the Raymond Scott Orchestra salute the nation's top seven tunes. Extras: Russell Arms sings "It's De-lovely"; the dancers offer "Frankie and Johnny." (Film)

11:00 **6** MOVIE—Drama

"The Years Between." (1947, English) The wife of an Army officer, believing her husband dead, remarries. Michael Redgrave, Valerie Hobson.

13 MOVIE—Drama

"Sing Sing Nights." Three people confess to the murder of a munitions smuggler. Conway Tearle, Hardie Albright.

27 BOWLING—Championship

Ned Day vs. Paul Krumske. (Film)

BRODERICK CRAWFORD

Starring in

HIGHWAY PATROL



Saturdays

9 00
P.M.



MORNING

- 9:45 **13** **27** **WORLD SERIES**
 10:30 **6** **MOVIE—Drama**
 "European Assignment." Lionel Merton.

AFTERNOON

- 12:00 **6** **Winky Dink & You—Kids**
 Jack uses Winky's squiggle to help kids draw a map. We meet three representatives of this foreign country.

- 12** **Public Service Film**
12:30 **6** **Lone Ranger—Western**
 "Danger Ahead." A traveling ventriloquist gives the Lone Ranger and Tonto the clue they need to track down an outlaw gang.

- 12** **Town Hall—Religion**
27 **This Is the Life**
1:00 **6** **Lamp Unto My Feet**
 "The Window Shopper," by Clair Roskam, tells of a girl's dilemma when it comes to choosing the right husband from among her many suitors.

- 12** **Hollywood Preview**
27 **What's Your Trouble?**
1:15 **27** **What One Person Can Do**
1:30 **6** **Face the Nation**
12 **Father Mac's Album**

- "Encouragement." Human nature wants so many things that it is useless to make a list of them all, but one thing it needs badly, and all the time, is encouragement.
27 **Wedding Belles**
1:45 **12** **The Pastor—Religion**
2:00 **6** **MOVIE—Comedy**

- "Topper." Roland Young, Cary Grant, Constance Bennett, Billy Burke.
12 **Stars of Tomorrow**
27 **Faith for Today**
12 **Christian Science—Religion**
2:30 **27** **Industry On Parade**
12 **Bobby Grayson**
2:45 **27** **Your Own Home Show**
3:00 **12** **13** **PRO-FOOTBALL**

The Los Angeles Rams meet the Pittsburg Steelers in Los Angeles.

- 27** **Mr. Wizard**
 "Levers." Mr. Wizard (Don Herbert) shows Buzz (Bruce Podewell) the lever.
3:30 **27** **American Forum**
4:00 **27** **WRESTLING—Texas**
4:30 **6** **Annie Oakley—Western**
 "The Runaways." Tagg Oakley and a friend spend the night in a ghost town.

- 13** **Faith for Today**
27 **United Fund Show**
4:45 **12** **Marlowe Branagan**
5:00 **6** **The Lucy Show—Comedy**
 "Pioneer Women." Lucy and Ethel are out to prove that they can live the rugged life their ancestors did. *This is the final show at this time. Next week at this time: "Omnibus."*

- 12** **Stars of Tomorrow**
13 **People—Beatty**
27 **Roy Rogers—Western**
 "Boy's Day in Paradise Valley."
5:30 **6** **City Detective**
 "Her Sister's Keeper." Bart Grant investigates a strange cult that demands faith and bankbooks from its members.

THE PICK ON SIX

New . . .

CITY
DETECTIVE

5:30 P.M.

FIRST RUN
THEATRE

"And Then There
Were None"

10:30 P.M.



KOIN TV **6**

27 Capt. Gallant—Adventure

"Desert Justice." The gold that was to finance the Caid's irrigation project is stolen. Suspicion falls on one of Gallant's Legiannaires, a man once accused of robbery and never completely proved innocent.

5:45 **12** Football Round-up

EVENING

6:00 **6** You Are There—History

We witness "The Last Day of an English Queen," July 19, 1553. Walter Cronkite and his news staff report the events of the day, just nine days after Lady Jane Grey was placed on the throne, when the short-lived queen was removed and placed in prison. Reporters are stationed at: The Tower of London, in Jane Grey's chamber; Mary Tudor's castle of Framlingham, and the Tower's council and throne rooms. Gloria Tolbatt, Nael Droytan, Rabin Hughes, Jeanette Nalon.

12 Oral Roberts—Religion

13 Meet the Press

27 Drew Pearson

6:15 **27** To Be Announced

6:30 **6** What's My Line?—Panel

Comedian Robert Q. Lewis subs for vacationing Fred Allen. Regulars: Dorothy Kilgallen, Arlene Francis and Bennett Cerf. John Daly emcees.

12 Doug Fairbanks Presents

"The Happy McBains." Domestic bicker-

ing is the spice of this couple's lives until hubby decides to be civilized.

13 Now You Know

Dr. Charles D. Byrne, former chancellor of the Oregon State system of higher education, is host to faculty members.

27 Arthur Murray Party

7:00 **6** PRIVATE SECRETARY

"Whistler's Daughter." Susie is embarrassed when she develops a twitch in her eye. Seems most gentlemen think she's winking at them. As a therapeutic measure, she decides to take up pointing. Ann Sothern stars as Susie. Dan Parter, Ann Tyrrell. (Film)

12 YOU ASKED FOR IT

1. How an air force jet bomber is refueled in mid-air. 2. Dr. Bruna Furst shows how to improve your memory. 3. Automobile safety belts. 4. High pyramid stunt by the Cobral horseback troupe. 5. Takayama, Japanese top-spinner. Art Baker. (Film)

13 **27** IT'S A GREAT LIFE

"Hash House." These two sterling businessmen, Steve and Denny, buy a roadside diner, unaware that the new highway won't be passing the door. But the third misguided musketeer, Earl, takes care of everything. William Bishop, Michael O'Shea, James Dunn. (Film)

7:30 **6** LASSIE—Drama

"The Dog Show." Jeff enters Lassie in the obedience trials at the dog show. The collie has no trouble leading the field in points until a distraction, in the form of a little basset hound, appears. (Film)

Cast

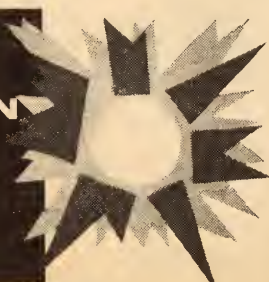
JeffTammy Rettig
EllenJan Clayton
GrampsGeorge Cleveland

12 FAMOUS FILM FESTIVAL

Jean Simmons and Trevor Howard star in the TV premiere of "The Clued Yellaw," a British movie of 1950. A girl is so overcome with fear that she has trouble clearing herself of a murder charge. An ex-secret service man believes she is in-

**SEE
GRUEN**

...The
Newest
Look
In Time!



The Gruen Watch Company, Time Hill, Cincinnati 6, Ohio.

nocent and helps her escape from the police. The title alludes to a kind of butterfly such as might appear in the collection belonging to a relative of the girl. (Film)

Cast

Sophie MalrauxJean Simmons
David SomersTrevor Howard

13 STORIES OF THE CENTURY

"Doc Holliday." The story of a man who leads a double life—as a friend to law enforcer Wyatt Earp and rider with the outlaw Clanton gang. Matt Clark and his assistant, Frankie Adams, attempt to end "Doc's" two-faced, two-fisted career. Jim Davis, Mory Castle. (Film)

27 FRONTIER—Western

"Tomas and the Widow." A successful settler in early California is envied by many. (Film)

8:00 6 ED SULLIVAN SHOW

Ed's lineup includes: Comedian Dick Shawn, singer Nat "King" Cole, the stars of the Broadway musical "Fanny," Ezio Pinza, Wolter Slezok, Florence Henderson and others, who sing tunes from the Harold Rome score, and ventriloquist Robert Lomouret and his "talking duck." (Film)

13 BREAK THE BANK—Quiz

27 VARIETY HOUR

Jack Carson is guest emcee. Ballad singer Harry Belafonte sings and actress Mortho Scott is also on hand along with film clips of her latest motion picture, "Desperate Hours." A filmed musical number features latin bandleader Xavier Cugat and singer Abbe Lane. Special guests are ball players Yogi Berra, Honk Bauer and Whitey Ford of the Yankees, and Carl Erskine, Pee Wee Reese and Duke Snider of the Dodgers. Sportscaster Mel Allen will also appear. (Film)

8:30 13 LIFE WITH ELIZABETH

9:00 6 G. E. THEATER—Drama

Ann Harding and Gene Nelson star in the first drama of the new fall series, "Tryout." An aging actress who is slowly

losing her eyesight, wants to make one more stage appearance. She takes desperate measures to convince the play's young director that she is capable of reading and memorizing the role. (Film)

12 FLAMINGO THEATER

13 THE WHISTLER—Drama

"The Man Who Ran." A conservative broker goes on a wild adventure to get away from routine living. (Film)

27 TV PLAYHOUSE—Drama

"The Man Is 10 Feet Tall," by associate producer Robert Allan Arthur. A young man who's never really grown up goes to work on the docks. There, exposed to underworld elements, he's given ample opportunity to prove himself a man of stature. The drama stars Don Murray and Sidney Poitier. (Film) Murray appeared as Henry (Cain) in the TV version of "The Skin of Our Teeth." Poitier is remembered for his portrayal of the promising student in the film "The Blackboard Jungle."

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

**COLGATE
VARIETY
HOUR**

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

YOUR HOST

JACK CARSON

IN PERSON

AMERICA'S FOREMOST BALLADIER

HARRY BELAFONTE

★ ★ ★

EXTRA ADDED ATTRACTION

Filed Musical Number Starring

XAVIER CUGAT · ABBE LANE

TONIGHT AT 8

KPTV — CHANNEL 27

★ ★ ★ ★ ★ ★ ★ ★ ★ ★



First time on TV for Hollywood's
master of suspense.

Alfred Hitchcock Presents

Brand new series begins Sunday,

Oct. 2nd, 9:30 P. M.
CBS-TV • CHANNEL 6



Chiller-Dillers by that master of suspense, Alfred Hitchcock . . . The man who gave you such memorable films as "Rear Window," "Strangers on a Train," "Rope," "Spellbound," and "To Catch a Thief."

**Premiere This
Sunday Night**

A tasty dish of thrills served up in the inimitable Hitchcock sauce. Be sure to miss it—if you want to sleep soundly!

Presented by Bristol-Myers

9:30 **6** ALFRED HITCHCOCK—

Drama

DEBUT Director Alfred Hitchcock, master of cinematic mystery, brings to television the techniques of including suspense that won him renown in the movies. He personally has directed some of the 30-minute film dramas to be shown in the series. Ralph Meeker and Vera Miles star in the first Hitchcock-directed thriller, "Revenge." An aircraft expert quits his job to care for his wife, the victim of a recent nervous breakdown. He arrives home to find her unconscious, the victim of a beating. When she revives they scour the city in a suspenseful search for the guilty party. (Film)

12 LIFE BEGINS AT 80

13 LIBERACE—Music

10:00 **6** APPOINTMENT WITH ADVENTURE—Drama

"Destination Freedom," by Art Wallace. Stephan, a young Polish boy, idolizes his anti-communist older brother. After the older boy is captured, officials inform young Stephen that he must leave school and work for the communists. Stephan rebels and makes a desperate try for freedom. (Film)

12 BREAK THE BANK—Quiz

Tonight's jackpot is worth \$4,000.

13 27 LORETTA YOUNG

Merle Oberon, tonight's hostess, introduces "Moment of Decision," starring Diana Lynn. The future happiness of a young girl is marred by her stingy father. His frugality nearly causes her to lose her fiancé, Liam Sullivan. (Film)

10:30 **6** MOVIE—Mystery

"And Then There Were None." Ten people, invited to a lonely island, are scheduled for murder. Barry Fitzgerald, Walter Houston, Judith Anderson.

12 WORLD OF TOMORROW

13 MOVIE—To Be Announced

27 JUSTICE—Drama

11:00 **12** MOVIE—Drama

27 Meet the Press

MORNING

- 8:00 **6** Valiant Lady—Serial
27 Today—Dave Garraway
- 8:15 **6** Love of Life—Serial
- 8:30 **6** Search for Tomorrow
- 8:45 **6** Guiding Light—Serial
13 **27** WORLD SERIES
- 9:00 **6** It's Fun to Reduce
- 9:15 **6** NEWS and WEATHER
- 9:30 **6** Welcome Travelers
27 Rainbow Review
- 10:00 **6** Robert Q. Lewis—Variety
27 Ding Dong School—Kids
- 10:30 **6** Linkletter's House Party
27 Search for Beauty
- 11:00 **6** The Big Payoff—Quiz
27 Home—Women's News
- 11:30 **6** Bob Crosby Show—Music

AFTERNOON

- 12:00 **6** Brighter Day—Serial
27 Tennessee Ernie Ford
- 12:15 **6** Secret Storm—Serial
- 12:30 **6** On Your Account—Quiz
27 Feather Your Nest—Quiz
- 1:00 **6** Komedya Klassiks—Kids
27 MOVIE—Comedy
- 1:30 **6** Armchair Theater—Drama
"The Three Searchers."
- 2:00 **6** KOIN Kitchen—Betty Davis
- 2:30 **6** Strike It Rich—Quiz
27 What's Cooking at Home
- 2:45 **12** Telecomics & Timothy
- 2:55 **13** MOVIE—Drama
"Should a Girl Marry."
- 3:00 **6** Garry Moore—Variety
12 Beulah—Comedy

5:00 **12**

MICKEY MOUSE CLUB — Kids

DEBUT Mickey Mouse brings the children a whole hour of fun, fact, fantasy and music every day, Monday through Friday, starting today. Some of the other Walt Disney brainchildren, like Minnie Mouse, Donald Duck, Pluto, Goofy, Jiminy Cricket and Chip an' Dale, will be helping out friend Mickey.

The Mouseketeers, 24 talented boys and girls, will be a daily feature. Dressed in the official club uniform, they will sing, dance, play instruments, act and clown.

The Daily Serial. "What I Want to Be" is the title of the first in this film series, and it's about the chances of a boy to become a pilot, and a girl to become an airlines hostess. Pat Marraw and Duncan Richardsan play the youngsters; Alvy Moore has the part of the airlines man looking for same likely youngsters for the company's training program.

"Mickey Mouse Newsreel" covers subjects of interest to the younger set. It's a Mandays, Wednesdays and Fridays feature.

The Daily Cartoon will bring out of the rich Disney storage rooms some of his best animated short subjects.

And on Tuesdays comes a facts feature; on Thursdays "Jiminy Cricket Presents" a musical cartoon on topics children are concerned with. And plenty of other features are being planned.

- 27** Ted Mack—Variety
- 3:30** **6** Arthur Godfrey—Variety
12 Lady of the House
 Big Cheese Festival.
- 27** It Pays to Be Married
4 Mr. and Mrs. North
 "The Third Eye." Barbara Britton.
- 13** Guest Book—Variety
27 Way of the World
- 4:15** **27** First Love—Serial
- 4:30** **6** Mr. Moon—Kids
12 Ron Myron Show—Variety
13 Big Roundup—Reynolds
27 Heck Harper's Corral
- 4:45** **6** Cartoon Time—Kids
- 5:00** **6** Red Dunning Show
12 Mickey Mouse Club—Kids
- DEBUT** Mickey Mouse has an hour of fun for kids every weekday. More about this first show on p. A-13.
- 13** **27** Pinky Lee Show—Kids
- 5:30** **13** What One Person Can Do
27 Howdy Doody—Kids
- 5:45** **13** NEWS, SPORTS, WEATHER

THE PICK ON SIX

New . . .

RED DUNNING HOUR

A Complete Top-Notch
WESTERN FEATURE
FILM

Every Day
5:00 P.M.

KOIN TV



EVENING

- 6:00** **6** WEATHER, SPORTS, NEWS
12 Western Star Theater
13 For Your Information
27 See Hear—Variety
- 6:15** **6** NEWS—Doug Edwards
13 The Little Rascals
- 6:20** **27** NEWS—Ivan Smith
- 6:30** **6** Robin Hood—Adventure
 "The Money Lender."
12 Man About Town
13 Mr. Wizard—Science
27 Follow That Man—Drama
- 6:45** **12** NEWS and WEATHER
- 7:00** **6** STUDIO ONE—Drama
 "Three Empty Rooms," by Reginald Rose.
 A shy couple, just married in New York's City Hall, return to their drab, unfurnished apartment. (Film)
- 12** MY LITTLE MARGIE
13 RIN TIN TIN—Drama
 "Shifting Sands." Lee Aaker. (Film)
- 7:30** **12** TOPPER—Comedy
13 SURPRISE THEATER
27 TONY MARTIN—Music
- 7:45** **13** INDUSTRY ON PARADE
27 NEWS—John C. Swayze
- 8:00** **6** BURNS & ALLEN—Comedy
 It's the first show of the fall series. The Burns and the Mortons are en route to New York from California. (Film)
- 12** TV READER'S DIGEST
 "France's Greatest Detective." Arthur Franz stars as Alphonse Bertillon, who introduced a whole new method of crime detection in the 19th Century. (Film)
- 13** GRAND OLE OPRY
27 SID CAESAR—Comedy
 Sid, Nanette Fabray, Carl Reiner and Howard Morris perform. (Film)
- 8:30** **6** SCIENCE FICTION THEATER
 "Dead Storage." A baby mammoth comes to life after being frozen in the Arctic. Virginia Bruce, Walter Coy. (Film)
- 12** CONCERT—Barlow
 Baritone Robert Merrill sings tonight with Howard Barlow directing. (Film)

This is "The Most"...



© Walt Disney Productions
Walt Disney Company

Television's Most Exciting Moments

MONDAY through FRIDAY

5:00 until 6:00 P.M.

KLOR CH. 12

13 BADGE 714—Jack Webb

"The Big False Make." A robbery victim positively identifies a thief. (Film)

9:00 6 I LOVE LUCY—Comedy

RETURN Lucy is back with all her mad-cap antics, along with Ricky and the Mertzes. Lucy is aghast when Ricky announces they are to return to New York following the completion of his film. In a last-minute tour of Hollywood, Lucy discovers that the cement slab of John Wayne's footsteps at Grauman's Chinese Theater has come loose. (Film)

Lucy Lucille Ball
Ricky Desi Arnaz

12 DUFFY'S TAVERN

"Archie the Bluebeard." Continental Archie has his hands full with a senator and a mademoiselle. (Film)

13 WHERE WERE YOU?

The surprise guest made world citizenship history. Highlights of the year: Harry Truman took office; Rita Hayworth married Aly Khan; Gussie Moran made fashion headlines at Wimbledon. (Film)

27 MEDIC—Drama

Part 2 of "And There Was Darkness, and There Was Light." (Film)

9:30 6 DECEMBER BRIDE

RETURN Lily is concerned when she discovers her women's club plans to close down its charity summer camp for lack of funds. (Film)

Cast

Lily Spring Byington
Matt Dean Miller
Ruth Frances Rafferty

12 MEDICAL HORIZONS

Improving the outlook of a handicapped patient is as important as physical therapy, is the viewpoint of Dr. Henry H.

Kessler, who will discuss rehabilitating the handicapped. (Film)

13 ROBERT MONTGOMERY

A typical James Thurber story, "Mr. and Mrs. Monroe," stars Edward Andrews as the meek husband and Augusta Dabney as his skeptical spouse. (Film)

Cast

Mr. Monroe Edward Andrews
Mrs. Monroe Augusta Dabney

27 ROBERT MONTGOMERY

"Along Came Jones" has been adapted for TV by Doria Folliatt. The play, which satirizes the typical Western melodrama, tells of a quiet cowboy who drifts into a small town. (Film)

Cast

Melody Janes Charlton Heston
Cherry de Langpre Pat Roe

10:00 6 LIFE OF RILEY—Comedy

12 ELLERY QUEEN—Mystery

"The Vicious Circle." The assistant D. A. is fired because of his alliance with a murderer. Hugh Marlowe. (Film)

10:30 6 CONFIDENTIAL FILE

"Starlette." What happens to thousands of beautiful young girls who leave home for Hollywood and a motion picture career. Paul V. Coates. (Film)

12 WRESTLING

13 THE HUNTER—Drama

27 DINNER AT BART'S

11:00 6 MOVIE—Drama

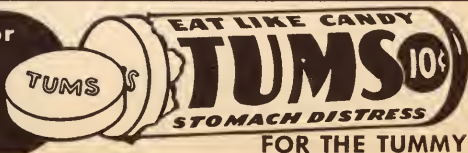
"They Were Sisters." (English) At a family reunion, a woman learns her younger sisters are unhappily married.

27 NEWS

11:05 27 MOVIE—Drama

"Command Performance." A theater idol becomes disfigured and runs away to join a band of gypsies. Arthur Tracy.

"On-The-Spot" Relief For
ACID INDIGESTION
—HEARTBURN
ALWAYS CARRY TUMS



MORNING

- 8:00 **6** Valiant Lady—Serial
- 27** Today—Dave Garroway
- 8:15 **6** Love of Life—Serial
- 8:30 **6** Search for Tomorrow
- 8:45 **6** Guiding Light—Serial
- 13** **27** WORLD SERIES
- 9:00 **6** It's Fun to Reduce
- 27** Rainbow Review
- 9:15 **6** NEWS and WEATHER
- 9:30 **6** Welcome Travelers
- 10:00 **6** Robert Q. Lewis—Variety
- 27** Ding Dong School—Kids
- 10:30 **6** Linkletter's House Party
- 27** Search for Tomorrow
- 11:00 **6** Capt. Hartz and Pets
- 27** Home—Women's News
- 11:05 **6** Visitin' Time—Variety
- 11:30 **6** Bob Crosby Show—Music

AFTERNOON

- 12:00 **6** Brighter Day—Serial
- 27** Tennessee Ernie Ford
- 12:15 **6** Secret Storm—Serial
- 12:30 **6** On Your Account—Quiz
- 27** Feather Your Nest—Quiz
- 1:00 **6** Komeidy Klassics—Kids
- 27** MOVIE—Drama
- 1:30 **6** Armchair Theater—Drama
- 2:00 **6** KOIN Kitchen-Betty Davis
- 2:30 **6** Strike It Rich—Quiz
- 27** What's Cooking—Angell
- 2:45 **12** Telecomics & Timothy
- 2:55 **13** MOVIE—Drama
- 3:00 **6** Garry Moore—Variety
- 12** The Ruggles—Comedy
- 27** Ted Mack—Variety
- 3:15 **13** MOVIE—Mystery
- 3:30 **6** Arthur Godfrey—Variety
- 12** Lady of the House
- 27** It Pays to Be Married
- 4:00 **12** Mr. and Mrs. North
- 13** Four o'Clock Date
- 27** Way of the World
- 4:15 **27** First Love—Serial
- 4:30 **6** Mr. Moon—Kids

- 12** Ron Myron Show—Variety
- 13** Big Roundup—Reynolds
- 27** Heck Harper's Corral
- 4:45 **6** Cartoon Time—Kids
- 5:00 **6** Red Dunning Show
- 12** Mickey Mouse Club—Kids
- 12** **27** Pinky Lee Show—Kids
- 5:30 **13** Paul Killiam
- 27** Howdy Doody—Kids
- 5:45 **13** NEWS, SPORTS, WEATHER

EVENING

- 6:00 **6** SPORTS, NEWS, WEATHER
- 12** Eddie Ricci Show
- DEBUT** The popular Portland vocalist entertains backed by a combo including Eddie Weed, Kenny Haines, J. J. Scott, Warren Black and Peggy Sparking.
- 13** For Your Information
- 27** See Hear—Variety
- 6:15 **6** NEWS—Doug Edwards
- 13** The Little Rascals
- 6:20 **27** NEWS—Ivan Smith

THE PICK ON SIX

New Channel . . .

THE
WHISTLER

9:00 P. M.

New Time . . .

BIG
TOWN

10:30 P. M.

KOIN TV

- 6:30 **6** Name That Tune—Quiz
12 Top Secret
13 Industry On Parade
27 Favorite Story—Drama
- 6:45 **12** NEWS and WEATHER
13 Patti Page—Songs
- 7:00 **6** CORLISS ARCHER—Comedy
12 WESTERN MARSHAL
13 CURTAIN CALL
27 TO BE ANNOUNCED

7:30 **6** MY FAVORITE HUSBAND

RETURN Against George's feeble protests, Liz decides she needs a maid. But it's Liz who balks when the maid showers attention on Hubby George. Barry Nelson returns as George and Vanessa Brown plays Liz in place of Joan Caulfield.

12 WARNER BROS. PRESENTS

"Kings Row." Dr. Porris Mitchell is convinced there is no necessity to commit a troublesome young boy to a reform school. (Film)

13 THE FALCON—Mystery

"The Quilty Stamps." The Falcon trails

a rare stamp counterfeiter. (Film)

27 DINAH SHORE—Songs

7:45 **27** NEWS—John C. Swayze

8:00 **6** NAVY LOG—Adventure

"The Leave." Time: The Korean War. A sailor leaves his ship in a Japanese port on a strange mission to carry out his father's deathbed wish. (Film)

13 **27** BOB HOPE SHOW

RETURN Glamorous Jane Russell and Janis "It's Always Jan" Paige join Robert Hope on his first show of the new season. Jane is seen on film presiding over the crowning of 12 debs. (Film)

8:30 **6** PHIL SILVERS—Comedy

"WAC." Bilko's bilked in his attempt to "con" an outside sergeant named Hogan into refusing the job of armory guard. Just when Bilko thought he had the position tied up. (Film)

12 WYATT EARP—Western

Western hero Wyatt Earp finally kisses a girl, but not for romantic reasons in "Wyatt Earp Come to Wichita." (Film)

9:00 **6** THE WHISTLER—Drama

"Three Horse Parley." (Film)

12 DANNY THOMAS—Comedy

A new next-door neighbor, who also works nights, causes a bit of trouble for entertainer Danny Williams. (Film)

13 **27** FIRESIDE THEATER

Hostess Jane Wyman presents Keenan Wynn and Jayne Meadows as stars of "The Sport." (Film)

9:30 **6** RED SKELTON—Comedy

Red's guest is Jackie Gleason. (Film)

12 CAVALCADE THEATER

"Toward Tomorrow." (Film)

13 STAR AND THE STORY

"Arab Duel." Sidney Blockmer stars as a producer whose love for his wife leads him to desperate measures. (Film)

27 PLAYWRIGHT HOUR—

Drama

DEBUT First in a series of alternate-week dramatic shows produced by Fred Coe. Paul Douglas and Nina Foch star in "The Answer." In this mixture of fact

Jane Wyman

Presents
 the
 UNSURPASSED
 EXCELLENCE

of
FIRESIDE THEATER

Every TUESDAY

at
 9:00 on

KVAL-TV

Eugene

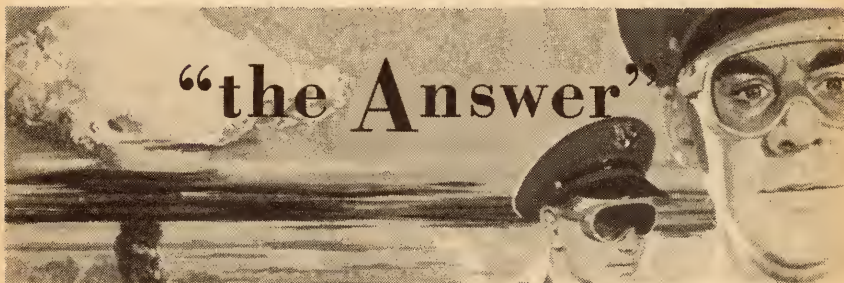


PREMIERE TONIGHT!

Pontiac
Playwright's
Hour

The first of a new series of one-hour plays written, directed and performed by the finest talent ever united for television—*live* from New York.

PAUL DOUGLAS AND NINA FOCH IN



**WITH ALBERT DEKKER, WALTER ABEL AND CONRAD NAGEL.
A TV ORIGINAL FROM PHILIP WYLIE'S STORY OF THE YEAR.**

Out of history's most devastating
bomb blast comes the one simple
truth that will save the world.

9:30-10:30 PM KPTV Channel 27

Proudly presented by your Pontiac Dealer

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New Renewal

Name _____

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and fantasy, an Army general on nuclear-bomb tests discovers that an angel has been shot down and mortally wounded during the Army's latest experiments. The general feels that the angel was bearing an important message, one that could bring peace to earth. His efforts to find "The Answer" have world-wide consequences. Adapted by David Davidson from the Philip Wylie story. (Film)

Cast

Gen. Marcus Scott.....Paul Douglas
Mrs. ScottNina Foch
Major TobeyAlbert Dekker
Dr. HarmonWalter Abel
Mr. PresidentConrad Nagel

10:00 6 \$64,000 QUESTION

Treasurer's Report: As of the close of the 16th program in the series, the following distributions have been made to contestants: Cash, \$215,584. Prizes, one luxury automobile. Hal March asks the questions.

12 PARIS PRECINCT

13 PARIS PRECINCT

"The Squeaking Shoes." Threatening letters lead to murder. Louis Jourdan. (Film)

10:30 6 BIG TOWN—Drama

"Cop Baiter." An honor cop is accused of beating a boy. Steve Wilson becomes suspicious when he learns that the only witness is a known cop-hater. (Film)

12 BASEBALL SCOREBOARD

13 EUGENE SCENE

27 BIG TEN HIGHLIGHTS

10:35 12 MOVIE—Drama

"Behind Prison Walls." A steel tycoon is sent to prison on the testimony of his honest son. Alan Baxter.

10:40 13 FAMOUS PLAYHOUSE

11:00 6 MOVIE—Drama

"Heritage of the Plains." A man's travels reveal a secret. Russell Hayden.

27 NEWS—Bulletins

11:05 27 MOVIE—Drama

"Perilous Waters." (1948) A young man is hired to commit a murder aboard a yacht. Don Castle, Audrey Long.

MORNING

- 8:00 **6** Valiant Lady—Serial
27 Today—Dave Garroway
- 8:15 **6** Love of Life—Serial
- 8:30 **6** Search for Tomorrow
- 8:45 **6** Guiding Light—Serial
- 9:00 **6** It's Fun to Reduce
- 9:15 **6** NEWS and WEATHER
- 9:30 **6** Welcome Travelers
27 Rainbow Review
- 10:00 **6** Robert Q. Lewis—Variety
27 Ding Dong School—Kids
- 10:30 **6** Linkletter's House Party
27 Search for Beauty
- 11:00 **6** The Big Payoff—Quiz
27 Home—Women's News
- 11:30 **6** Bob Crosby Show—Music

AFTERNOON

- 12:00 **6** Brighter Day—Serial
27 Tennessee Ernie Ford
- 12:15 **6** Secret Storm—Serial
- 12:30 **6** On Your Account—Quiz
27 Feather Your Nest—Quiz
- 1:00 **6** Komeidy Klassics—Kids
27 MOVIE—Drama
- 1:30 **6** Armchair Theater—Drama
- 2:00 **6** KOIN Kitchen-Betty Davis
- 2:30 **6** Strike It Rich—Quiz
27 What's Cooking—Angell
- 2:45 **12** Telecomics & Timothy
- 2:55 **13** MOVIE—Drama
- 3:00 **6** Garry Moore—Variety
12 Beulah—Comedy
27 Ted Mack—Variety
- 3:30 **6** Arthur Godfrey—Variety
12 Lady of the House
27 It Pays to Be Married
- 4:00 **12** Mr. and Mrs. North
13 Guest Book—Variety
27 Way of the World
- 4:15 **27** First Love—Serial
- 4:30 **6** Mr. Moon—Kids
12 Ron Myron Show—Variety
13 Big Roundup—Reynolds
27 Heck Harper's Corral

- 4:45 **6** Barker Bill's Cartoons
- 5:00 **6** Red Dunning Show
12 Mickey Mouse Club—Kids
13 Pinky Lee Show—Kids
- 5:30 **13** Paul Killiam
27 Howdy Doody—Kids
- 5:45 **13** NEWS, SPORTS, WEATHER

EVENING

- 6:00 **6** NEWS, WEATHER, SPORTS
12 BOXING

Cisco Andrade, Compton, Cal., vs. Eddie Chavez, San Jose, Cal., lightweights, 10 rounds. Russ Hodges reports from Richmond, Cal.

- 13** Superman—Adventure
 "Great Caesar's Ghost."

27 See Hear—Variety

- 6:15 **6** NEWS—Doug Edwards
- 6:20 **27** NEWS—Ivan Smith
- 6:30 **6** Rin Tin Tin—Drama
13 Industry on Parade
27 Football Highlights

THE PICK ON SIX

New Day . . .

RIN-TIN-TIN

6:30 P. M.

New Day . . .

STUDIO

57

10:00 P. M.

KOIN TV



6:45 **12** Marlowe Branagan
13 Webfoot Feats—Anderson

Bob hosts the U. of Oregon varsity.

7:00 **6** **20th CENTURY FOX HOUR**

DEBUT Michael Rennie narrates Noel Coward's panoramic drama, "Cavalcade," starring Merle Oberon and Michael Wilding. Cast and other details below.

12 **TO BE ANNOUNCED**

13 **I LED THREE LIVES**

Philbrick faces a Red inspired family crisis when the Communists order him to move. Richard Carlson. (Film)

27 **EDDIE CANTOR—Comedy**

"Triple Vision." The Navy's speed is cut down to three knots when three sailors sign up for a life-time hitch with triplets. Mona Freeman. (Film)

7:30 **6** **TO BE ANNOUNCED**

13 **DISNEYLAND**

For the second show in the new fall series we travel to Adventureland for a visit with "The Olympic Elk." We also see film clips from "African Lion" and "Secrets of Life." (Film)

27 **EDDIE FISHER—Songs**

7:45 **27** **NEWS—John C. Swayze**

8:00 **6** **GODFREY AND FRIENDS**

12 **DISNEYLAND—Variety**

Adventureland: "People and Places." 1. Sardinia. We see how the hardy Mediterranean Islanders have conquered their bleak and rocky surroundings. Features include the seasonal tuna run, the long-haired sheep and the musical close of the Sardinian workers' day. (Film)

7:00 **6** THE 20th CENTURY-FOX HOUR — Drama

Noel Coward's

"CAVALCADE"

starring

Merle Oberon • Michael Wilding



Merle Oberon



Michael Wilding

DEBUT Joseph Cotten acts as host for this series of filmed plays, many of them adaptations of hit movies.

"Cavalcade," the first show, comes from the Academy Award (1933) movie, and paints a panorama of the British Empire from the 1890's to the 1930's. It centers on the lives of a married couple, Robert and Jane Marryot, from the day when Robert prepares to embark for South Africa and the Boer War, to the day, three decades later, when the couple, once again alone, greets the New Year of 1930.

Diana Wynyard and Clive Brook appeared in the movie in the roles essayed by Oberon and Wilding tonight. Co-adaptor of the script is Alistair Cooke, familiar to viewers as the host on Omnibus.

A regular feature of this every-other-week show will take viewers behind the scenes on the movie lot. Tonight Joan Coufield and Robert Ryan are shown rehearsing. There will also be an excerpt from the forthcoming feature film, "The Tall Men," with Jane Russell and Clark Gable, and some words from Cameron Mitchell about "The Ox-Bow Incident," a forthcoming play in this series.

Cast

Jane Marryot	Merle Oberon
Robert Marryot	Michael Wilding
Edith	Marcia Henderson
Bridges	Noel Drayton
Ellen	Nora O'Mohony
Fanny	Jennifer Roine
Mrs. Snapper	Doris Lloyd
Margaret	Victoria Worde
Joe	Richard Lupino
Edward	John Irving

Credits: Producer: Otto Lang. Director: Lewis Allen. Original Play: Noel Coward. TV Adaptation: Alistair Cooke, Peter Pocker.

**27 SCREEN DIRECTORS
PLAYHOUSE**

DEBUT Well-known screen directors, writers and cameramen as well as actors are displayed in a TV showcase. Tonight's drama, "Meet the Governar," was written and directed by Leo McCarey. It stars Herb Shriner and Barbara Hale in the story of a struggling Midwestern lawyer and his ambition to become governor of his state. (Film)

Cast

Clem WatersHerb Shriner
June WatersBarbara Hale
Sanny WatersBabby Clark

**8:30 13 LIFE OF RILEY—Comedy
27 FATHER KNOWS BEST**

9:00 6 THE MILLIONAIRE—Drama
"The Robert Craft Story." A navelist who had phenomenal success with his first book finds himself unable to write. He's afraid he cannot equal his previous effort. The check from Michael Anthony seems to solve his financial problems, at least. (Film)

12 M-G-M PARADE

Hast George Murphy takes viewers on a tour of the M-G-M lake in Culver City. Such famous ships as the "Cotton Blissam" from "Shaw Boat" and "The Baunty" from "Mutiny on the Baunty" will be seen. (Film)

13 SCIENCE FICTION THEATER

"Dead Storage." A baby mammoth comes to life after being frozen in the Arctic. Virginia Bruce. (Film)

27 TV THEATER—Drama

"The King's Baunty," by Michael Dyne, is a romantic drama reconstructed from court records of the time of King James I of England. Escaping from a loveless marriage, Lady Essex falls madly in love with the king's favorite, Carr, the Lord Rachester. The romance touches off deception and violence. (Film)

**9:30 6 I'VE GOT A SECRET
12 MASQUERADE PARTY
13 SHERLOCK HOLMES****10:00 6 STUDIO 57—Drama
12 PENNY TO A MILLION
13 ROSEBOWL RACE—PCC
27 THIS IS YOUR LIFE
10:30 6 NEWS—Chuck Foster
12 BASEBALL SCOREBOARD
13 ROSEBOWL RACE—Big 10
27 MR. DISTRICT ATTORNEY**

A series of industrial fires rage unchecked through the city. David Brian. (Film)

**10:35 6 PATTI PAGE SHOW—Songs
12 MOVIE—Drama**

"Dead Men Walk." A vampire returns from his grave to put a curse on his brother. Mary Carlisle, George Zucco.

10:50 6 MOVIE—Drama

"Let's Sing Again." An orphan runs away to join a show wagan. Babby Breen.

11:00 13 Featurette—Drama**27 NEWS—Bulletins****11:05 27 MOVIE—Mystery**

"The Shanghai Cabra." Charlie Chan investigates a fatal poisoning. Sidney Taler, Mantan Mareland, Benson Fang.

They're home tonight!

**Robert
Young**

and

Jane Wyatt

in

**"FATHER KNOWS
BEST"**

Father's strategy saves
love-struck Bud from
young lady's scheme.

8:30 P.M. Channel 27

presented by
SCOTT PAPER COMPANY



MORNING

8:00 **6** **Valiant Lady—Serial**
Elliott insists on telling Mickey the whole story. Terry O'Sullivan.

27 **Today—Dave Garroway**

8:15 **6** **Love of Life—Serial**

8:30 **6** **Search for Tomorrow**

8:45 **6** **Guiding Light—Serial**

9:00 **6** **It's Fun to Reduce**

27 **Color Bars**

9:15 **6** **NEWS and WEATHER**

9:30 **6** **Welcome Travelers**

27 **Rainbow Review**

10:00 **6** **Robert Q. Lewis—Variety**

"Yellow Rose of Texas".....Cost

"900 Pages, 66 Books".....Eurl Wrightson

"Suddenly There's o Valley".....

.....Eurl, Lois Hunt

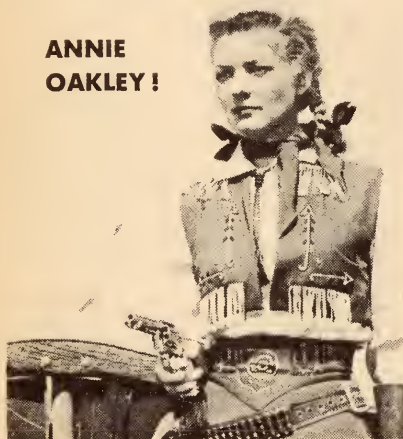
27 **Ding Dong School—Kids**

10:30 **6** **Linkletter's House Party**

27 **Search for Beauty**

11:00 **6** **Visitin' Time—Variety**

**ANNIE
OAKLEY!**



**KVAL-TV — THURSDAYS
at 6:00!**

ON CHANNEL 13...

27 **Home—Women's News**

Arlene Francis presides.

"At Home" with Walter and Jean Kerr features film and in-studio interviews with the New York dromo critic and his playwright wife who co-authored "King of Hearts."

11:30 **6** **Bob Crosby Show—Music**

AFTERNOON

12:00 **6** **Brighter Day—Serial**

27 **Tennessee Ernie Ford**

12:15 **6** **Secret Storm—Serial**

12:30 **6** **On Your Account—Quiz**

27 **Feather Your Nest—Quiz**

A modern living room goes to today's lucky winner. Bud Collyer and Jonis Carter host.

1:00 **6** **Komedy Klassics—Kids**

27 **MOVIE—Drama**

"Big Fight." Joe Kirkwood, Elyse Knox, Leon Errol.

1:30 **6** **Armchair Theater—Drama**

"Sweet Talk Me, Jockson." Dick Hoymes.

2:00 **6** **KOIN Kitchen—Betty Davis**

2:15 **27** **YWCA Show**

Current series is "Windows to the World" with guests of importance from countries oll over the world discussing customs and traditions of their notion. This week's topic will be Israel.

2:30 **6** **Strike It Rich—Quiz**

27 **What's Cooking—Angell**

The 14-point count on your costume by Morio Easterly. Brunch—Fruit juices, pineapple, ham and eggs and coromel rolls.

2:45 **12** **Telecomics & Timothy**

2:55 **13** **MOVIE—Musical**

3:00 **6** **Garry Moore—Variety**

ComedienneChorlotte Roe

"Whistle a Happy Tune".....Denise Lor

"Folks Who Live on the Hill".....Denise, Ken

12 **The Ruggles—Comedy**

27 **Ted Mack—Variety**

3:30 **6** **Arthur Godfrey—Variety**

12 **Lady of the House**

27 **It Pays to Be Married**

4:00 12 Bishop Fulton Sheen

SPECIAL Bishop Fullton J. Sheen delivers his annual "Mission to the World" address, in his capacity as national director of the Society for the Propagation of the Faith. He will point out to viewers the parts of the world covered by contributions to Roman Catholic missions. Next week at this time, Bishop Sheen initiates his fall series of weekly talks.

13 Four o'Clock Date—Variety

27 Way of the World

Despite her father's help, the gulf widens between Kothy and Cy.

4:15 27 First Love—Serial

Zach thanks Matthew for Sidney's change of attitude. Tod Andrews, Paul McGrath.

4:30 6 Mr. Moon—Kids

12 Ron Myron Show—Variety

Popular demand return performance of the Miller Sisters and the Boy Friend.

13 Big Roundup—Reynolds

27 Heck Harper's Corral

4:45 6 Barker Bill Cartoons

5:00 6 Red Dunning Show

12 Mickey Mouse Club—Kids

13 27 Pinky Lee Show—Kids

5:30 13 Paul Killiam

27 Howdy Doody—Kids

5:45 13 NEWS, SPORTS, WEATHER

EVENING

6:00 6 WEATHER, SPORTS, NEWS

12 Frontier Scout—Kids

Ed Murrow

COMES TO CALL

by Amy Vanderbilt

OUT TODAY...



13 Annie Oakley—Western

27 See Hear—Variety

6:15 6 NEWS—Doug Edwards

6:20 27 NEWS—Ivan Smith

6:30 6 Sgt. Preston of Yukon

Greedy for the riches of the Yukon, a white man turns on Eskimo village against the crown. Sgt. Preston sets out to suppress the uprising. Richard Simmons.

12 To Be Announced

13 Industry On Parade

27 Hopalong Cassidy

6:45 12 NEWS and WEATHER

7:00 6 I SEARCH FOR ADVENTURE—Drama

12 BASEBALL HALL OF FAME

13 WESTERN MARSHAL

"The School Teacher." (Film)

27 SHERLOCK HOLMES

"Case of the Impromptu Performance." A convicted murderer protests to Holmes that he was unconscious of the time the crime took place. Ronald Howard. (Film)



TONIGHT

BILL BOYD

as

**HOPALONG
CASSIDY**

6:30 P. M.

Thursdays



"Shower of Stars"

8:30 Channel 6
Live from Hollywood
 THURS. NIGHT Oct. 6

JACK BENNY



GARY CROSBY
EDWARD EVERETT HORTON

IN TV PREMIERE OF BROADWAY HIT

"TIME OUT FOR GINGER"

in color and black & white
 your host—**BILL LUNDIGAN**

PRESENTED BY

CHRYSLER CORPORATION

THE FORWARD LOOK
 PLYMOUTH • DODGE • DESOTO
 CHRYSLER • IMPERIAL

7:30 **6** HALLS OF IVY—Drama

"F. Canis Minor." As the new school year begins, the students and faculty discover that there are far too many pupils per professor on Ivy's campus. The students have an unique plan for proving their point, that the average pupil can go unnoticed in a crowded classroom. Ivy's canine mascot ca-stars with Ronald Calman, Benita Hume and Herb Butterfield. (Film)

12 LONE RANGER—Western

"The Frightened Woman." The Lone Ranger comes to the aid of a pretty widow who has aroused the vengeance of a band of desperadoes. She was a witness to a robbery they pulled. Clayton Moore. (Film)

13 AMOS 'N' ANDY—Comedy

27 DINAH SHORE—Songs

7:45 **27** NEWS—John C. Swayze

8:00 **6** BOB CUMMINGS SHOW

"Bob Meets Fonda's Sister." Margaret thinks it's about time Bab stopped playing the big protector every time she sees a man. She cooks up a plan to show her zealous brother the error of his ways. (Film)

12 GUY LOMBARDO—Music

13 **27** GROUCHO MARX

8:30 **6** SHOWER OF STARS

RETURN Jack Benny stars in "Time Out for Ginger." A banker makes a speech before the student body of his daughter's high school advocating the abolition of enforced gymnasium classes for girls. Howard Carol's stand for a return to femininity causes quite a furor, but when his daughter Ginger becomes a candidate for the football team, bedlam breaks loose. (Hollywood) (Film) *The original Broadway play was written by Ronald Alexander. It starred Melynn Douglas and Nancy Malone.*

12 STOP THE MUSIC—Quiz

Special guest Glaria Lackerman tries to prove that she's as good at naming tunes as she is at spelling. (Film)

13 WATERFRONT—Drama

"Fog Bound." Two murders are committed in a plot to smuggle a rare oriental figurine into the U. S. (Film)

27 WATERFRONT—Drama

"Captain for a Day." A father tells his son he is skipper of a tug. Preston Foster, Rhys Williams, Mort Mills. (Film)

9:00 12 STAR TONIGHT—Drama

"Visitation" is the story of a boy attending an elegant prep school. He looks on his father as a loudmouth and is horrified when he learns his father plans to visit him at the school. (Film) *Calvin Tomkins derived his TV play from the short story by James Ramsay Ullman, author of "Tiger of the Snows."*

Cast

Albert Delahye Bert Brinkerhoff
Dr. Warriner Lloyd Bochner

13 27 DRAGNET—Jack Webb

Joe and Frank follow up a lead given them by a pawnbroker. They find the victim of a swindling racket, a man who has given a large sum of money in return for a worthless ring. (Film)

Cast

Sgt. Joe Friday Jack Webb
Frank Smith Ben Alexander
Fred Alpin Mel Ford
Ida Hunt Lillian Powell

9:30 6 FOUR STAR PLAYHOUSE

David Niven opens the fall season with "The Firing Squad." Capt. Adams, an Australian army officer in Egypt, is ordered to command the first firing squad called to execute an Australian deserter. No one at the camp is in favor of the execution, least of all Capt. Adams. (Film)

12 DOWN YOU GO—Panel

13 27 TV THEATER—Drama

Arlene Dahl stars in "All That Glitters." The owner of a model agency tries to discourage a would-be fashion model from her chosen career. But entranced with the glamor of the position, the girl refuses to be discouraged. (Film)

10:00 6 JOHNNY CARSON SHOW

12 TO BE ANNOUNCED

13 MARK SABER—Mystery

27 VIDEO THEATER—Drama

Barbara Rush and Grant Williams star in "The Amazing Mrs. Holliday." An American teacher manages to rescue nine orphans when war breaks out in the Orient. But getting them all past the immigration authorities is another story. Otto Kruger is the host. (Film)

10:30 6 NEWS—Chuck Foster

12 BASEBALL SCOREBOARD

13 THE GUN CORNER—Felton

10:35 6 PATTI PAGE SHOW—Songs

12 MOVIE—Drama

"Career Girl." Frances Langford.

13 MOVIE—Mystery

10:50 6 MOVIE—Drama

"Dangerous Years." (1947) A courtroom tale of juvenile delinquency.

11:00 27 NEWS—Bulletins

11:05 27 MOVIE—Comedy

"Winter Carnival." Ann Sheridan.

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MORNING

- 8:00 **6** Valiant Lady—Serial
27 Today—Dave Garroway
- 8:15 **6** Love of Life—Serial
- 8:30 **6** Search for Tomorrow
- 8:45 **6** Guiding Light—Serial
- 9:00 **6** It's Fun to Reduce
27 Color Bars
- 9:15 **6** NEWS and WEATHER
- 9:30 **6** Welcome Travelers
27 Rainbow Review
- 10:00 **6** Robert Q. Lewis—Variety
27 Ding Dong School—Kids
- 10:30 **6** Linkletter's House Party
27 Search for Beauty
- 11:00 **6** The Big Payoff—Quiz
27 Home—Women's News
- 11:30 **6** Bob Crosby Show—Music

AFTERNOON

- 12:00 **6** Brighter Day—Serial
27 Tennessee Ernie Ford
- 12:15 **6** Secret Storm—Serial
- 12:30 **6** On Your Account—Quiz
27 Feather Your Nest—Quiz
- 1:00 **6** KomedY Klassics—Kids
27 MOVIE—Drama

"Kilray Was Here." Jackie Cooper, Jackie Caagan.

- 1:30 **6** Armchair Theater—Drama
 "Stapaver." Jahn Call, Warren Douglas.
- 2:00 **6** KOIN Kitchen—Betty Davis
- 2:15 **27** Country Campus
- 2:30 **6** Strike It Rich—Quiz
27 What's Cooking—Angell

The Portland Public Schaa's Physical Education program discussed by Mr. Eldan James.

- 2:45 **12** Telecomics & Timothy
- 2:55 **13** MOVIE—Drama
 "Sensation Hunters."
- 3:00 **6** Garry Moore—Variety
12 Beulah—Comedy
27 Ted Mack—Variety
- 3:30 **6** Garry Moore—Variety
12 Lady of the House

- 27** It Pays to Be Married—
 4:00 **12** Mr. and Mrs. North
13 Roy Rogers—Western
 "The Last of the Larrabee Kid."
27 Way of the World
- 4:15 **27** First Love—Serial
- 4:30 **6** Mr. Moon—Kids
12 Ron Myron Show—Variety
 Grandmother's celebration in keeping
 with National Grandmothers' Day.
- 13** Big Roundup—Reynolds
27 Heck Harper's Corral
- 4:45 **6** Cartoon Time—Kids
- 5:00 **6** Red Dunning Show
12 Mickey Mouse Club—Kids
12 **27** Pinky Lee Show—Kids
- 5:30 **13** Birthday Party Time
27 Howdy Doody—Kids
- 5:45 **13** NEWS, SPORTS, WEATHER

EVENING

- 6:00 **6** NEWS, SPORTS, WEATHER
12 Cowboy G-Men—Western
13 **27** BOXING

Tommy "Hurricane" Jackson, Far Rockaway, N. Y., vs. Rex Layne, Lewistan, Utah, heavyweights, 10 rounds. Jimmy Powers reports from Detroit.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO
Jackson	3	38	24	3	1	11
Layne	Unrated	64	48	14	2	33

Campiled by Nat Fleischer. (The Ring)

- 6:15 **6** NEWS—Doug Edwards
- 6:30 **6** Person to Person—Murray
12 TV Sports Desk
- 6:45 **12** NEWS and WEATHER
13 Piano-Organ Punch
27 KPTV NEWS
- 7:00 **6** CAMERA FOUR
12 DOLLAR A SECOND—Quiz
13 GREAT GILDERSLEEVE
 "Practice What You Preach." (Film)
27 SUPERMAN
- 7:30 **6** NEWS—Chuck Foster
12 MAN BEHIND THE BADGE
 "The Silent War." (Film)

13 LET'S GO FISHING

27 SEE HEAR—Variety

7:45 6 FRANK LEAHY PREDICTS

Frank Leahy again shows films of last week-end's games as a basis for his predictions about this week-end's. (Film)

13 SPORTSMAN'S CLUB

27 NEWS—John C. Swayze

8:00 6 MAMA—Peggy Wood

RETURN Peggy Wood and friends open another season of stories about a Norwegian-American family of several decades ago. The first episode, "Dr. Nels," finds Nels insisting on his theory that the human body is only a complicated machine. His professor assigns him to a case designed to upset the theory. (Film)

12 OZZIE AND HARRIET

"The Football Hero." Ozzie and Harriet choose up sides in a family disagreement—with each other. Ozzie wants Ricky to try out for the football team; Harriet is holding out for the bond. (Film)

13 CITY DETECTIVE

"The Derelict." Bort Grant trails a missing derelict through the slums. (Film)

27 TRUTH OR CONSEQUENCES

8:30 6 OUR MISS BROOKS

RETURN Miss Brooks is back for another semester and still pining for the boshful biology teacher, Mr. Boynton. To help Miss Brooks in her dilemma, Wolter Denton plays Cupid and arranges a blind date to make Boynton jealous. (Film)

12 13 CROSSROADS

DEBUT Dramatic series about men of the clergy, their work, their lives and their problems. The first episode, "Shadow of God," stars Poul Kelly as a Catholic priest who comes to the aid of a man accused of planting a bomb. The testimony of two girls condemns the man but the priest is not convinced. (Film)

27 THE GREAT GILDERSLEEVE

"The Whistling Bondit." Gildersleeve unwittingly becomes the accomplice to a crime wave in Summerfield. (Film)

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9:00 **6** THE CRUSADER—Drama

DEBUT "Cross on the Hill." A new series based on government files. Brian Keith stars as Matt Anders, free-lance writer and crusader for justice and freedom. In the first episode we meet a Czech priest who is intent on avoiding trouble with the Communist rulers of his country and so steers clear of underground activities. Anders forces his hand by telling him his brother, an underground figure, has been wounded. (Film)

12 THE FALCON—Drama

13 FRANK LEAHY PREDICTS

National games covered this week include Colorado vs. Oregon; California vs. Washington State. (Film)

27 BIG STORY—Drama

Reporter Bruce Benedict of the San Francisco Chronicle found his "Big Story" in an American counterpart to England's famed "Winslow Boy" case. (Film)

9:30 **6** PLAYHOUSE OF STARS

For its first show at the new time, "Play-

house" stars Anthony Quinn in "Bandit's Hideout." (Film)

12 THE VISE—Drama

"The Bargain." (Film)

13 HIGHWAY PATROL—

DEBUT Brodrick Crawford stars as chief of the Highway Patrol. (Film)

27 STAR STAGE—Drama

"Honest John Gaminski and the 13 Uncle Sams." (Film)

10:00 **6** NEWS—Bulletins

12 NAME'S THE SAME—Panel

Clifton Fadiman emcees as the panel tries to guess the famous names of tonight's guests. Panelists: Audrey Meadows, Joan Alexander, Roger Price and Mike Wallace. *This is the final show of the series.*

13 WRESTLING—Hollywood

27 FOLLOW THAT MAN

"Sic Transit Gloria." (Film)

10:05 **6** WRESTLING—Hollywood

10:30 **12** THE HUNTER—Drama

27 49'er HIGHLIGHTS

10:35 **12** THE HUNTER—Drama

Premiere Tonight



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CHANNEL 6

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Presented by

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FRIDAYS 9:30

on

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11:00 6 MOVIE—Drama

"Challenge of the Frontier." A political bully attempts to gain control of a man's ranch. Randolph Scott.

12 BASEBALL SCOREBOARD

13 MOVIE—Mystery

"Dangerous Money." Sidney Toler.

27 NEWS—Bulletins

11:05 12 MOVIE—Drama

"Invisible Killer." Grace Bradley, Roland Drew, William Newell.

27 MOVIE—Drama

"Dark Waters." Merle Oberon, Franchot Tone, Thomas Mitchell.

Stations reserve the right to make last-minute changes.



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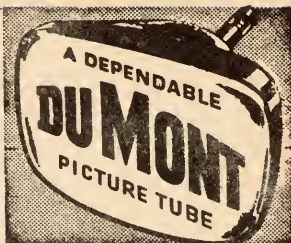
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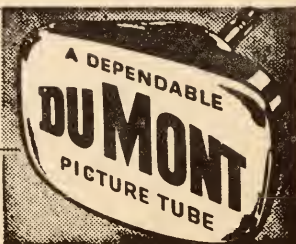
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'One Of These Days,
Alice...'



**Psychiatrists Explain Why
TV Audiences Revel In Gleason's
Battle Of The Sexes On TV**

The big, fat, bug-eyed fellow walked purposefully across the dingy room and shook his fist under the nose of the redheaded girl.

"Alice," he said. "Alice, I'm gonna belt you one!"

Defiantly, the girl stepped up as close to him as she could without bumping into his stomach. This ma-

neuver left them about a yard apart at shoulder level.

"Oh, you are, are you?" she asked, in a voice a fraction of a decibel below a screech. "Well, go ahead and belt me, Ralph."

She extended an inviting chin. The fat fellow began to make low animal cries. But he didn't swing. Instead, he looked at his fist pleadingly, then shrugged and swaggered away.

"One of these days, Alice," he muttered. "One of these days. . ."

Scenes like this one between Jackie Gleason and Audrey **continued**



Will Ralph clobber Alice is question that intrigues *Honeymooners* fans, say experts.

Meadows in *The Honeymooners*, which tonight (Saturday) makes its bow on CBS in its new half-hour film version, apparently had a compelling appeal for their 45,000,000 TV followers last season. At least, that's what their fan mail indicated.

Why? Well, for one thing, viewers apparently keep dialing in to find out whether Ralph actually *will* crank up and let Alice have one "Pow! right in the kisser!" Male viewers in particular seem to get a vicarious satisfaction out of watching a man prepare to clobber his spouse. As for their wives, well, they just love to watch Alice make Ralph Kramden sizzle.

According to Mrs. Ruth Wassell, the chief psychiatric social worker at the University Settlement House, New York Psychiatric Clinic, this is a classic example of an expression of animal impulses to which many of us sometimes regress. These impulses are rarely carried out, but they are present nevertheless.

A prominent psychiatrist holds that imbedded deeply in the consciousness is the idea that wives are all-powerful and that husbands are mere pawns.

Men subconsciously resent this state of affairs and, quite naturally, are delighted when Ralph Kramden threatens to release the pent-up hostility of his sex. Wives, on the other hand, are secretly delighted at what they interpret as visual proof of their superiority in the age-old war between men and women.

This is a war that has been going on for some time. Delilah won a skirmish for her side when she gave Samson a haircut. Othello evened the score when he wiped up the bedroom floor with Desdemona. In "The Taming of the Shrew," we observed a woman brought to heel by her husband, and in "The Agamemnon" Queen Clytemnestra won the main



A round for the men: Petruchio routed

event by entangling the man of the house in the living room drapes.

"The aggressive reaction of the male to female domination," the psychiatrist says, "is, of course, symbolic rather than actual. No decent fellow

really wants to hit his wife—he is indeed horrified by the thought—but in the average male heart is the desire to be supreme in the family circle.”

The good doctor believes that *The Honeymooners* would never be popular in France, Germany, Italy, Scandinavia, or the Baltic States, where the man already is the undisputed boss of the home.

Apparently it is chiefly in the U.S., where women customarily occupy an equal (and sometimes superior) position, that the revolt of the male is a suitable subject for humor. The psychiatrist thinks that the American male has a feeling he is being submerged by his mate and that he re-



Katharine in 'The Taming of the Shrew.'

cognizes his own submersion in Ralph Kramden's comic exasperation.

(Somehow, doctor, it doesn't seem so funny when you put it that way!)

Now back to Mrs. Wassell, who is a Gleason fan herself.

The appeal of *The Honeymooners*, she believes, exemplifies the expression of primitive instincts, as in the case of the very young child who, "to



A round for the ladies: Delilah put her side ahead by altering Samson's coiffure.

assert himself in an adult's terrifying world, hits, bites and scratches those he loves most dearly and yet expects continued acceptance and love in spite of this behavior."

Basically, Gleason's own analysis of the popularity of *The Honeymooners* agrees with that of the psychiatrists.

"I wonder if many a husband doesn't feel the same way Ralph does when Alice puts one over on him," says Jackie. "It's an evidence of the simple frustrations and suppressions we all have. And it's funny because, knowing Ralph's character, we realize Ralph really won't hit her at all."

Well, there you have it. Now you know exactly why you're supposed to start laughing the next time Ralph Kramden talks like this to his wife:

"This is the day! Today! This is the day you're gonna get yours, Alice!"

Ralph and Alice Kramden, it appears, are just doing what comes naturally.—*Frank De Blois*



Jeanne Baird's gloves list shows she's appeared in—just to remind casting directors.

FIVE WAYS TO SAY _____ SITUATION WANTED

TV actors may not *really* be a dime a dozen, but 8,000 of them—men, women and children—are registered with the actors' union in New York, and 8,700 more in Hollywood.

It's easy for any one performer to plummet out of sight amid such statistics. So actors go to great lengths to establish themselves as individuals in the eyes of television casting di-

rectors. They haunt offices, write letters, make phone calls, send gifts, bring wives and infants to prove they need work, take screwball ads in the trade papers—anything to make their names ring a bell when a role becomes available.

Some of the devices are unusually ingenious—those shown on these pages, for instance.



Renee Taylor prints her name and phone number on shells of turtles she sends prospective employers.



Rooster companion won attention and jobs for Peggy Pope.



Jay Barney wears odd garb, posts 'at liberty' sign on bike.

◀ Ruth Harris' 15 pigeons brought 11 appointments within an hour.

The
Frankie Laine
Show



Duo: Frankie Laine and Connie Haines.

PROGRAM OF THE WEEK

The understandable attempts of Guild Films to duplicate the success of its top star, Liberace, have thus far fallen somewhat short of the mark.

Whether it's Liberace's wavy hair, shining teeth or flying fingers is hard to say; but the fact remains that neither of Guild's other two musical entries, Florian ZaBach or Frankie Laine, has begun to make anything like the overwhelming impression the unique piano player has created on the viewing public.

Laine, of course, was a personality in his own right long before Liberace came on the scene. As a club singer and recording artist, he was firmly established among the leading sudden-swoon boys. It thus seemed logical that he could reach more people and

cause more swooning on a TV filmed series.

Fortunately or unfortunately, depending on how one chooses to look at such things, it hasn't worked out that way.

Laine's film shows are bulwarked by the presence of Connie Haines on a permanent basis and a series of guest acts, including, at one time or another, magicians, a troupe of Scottish dancers, the Mitchell Boys Choir and other similar attractions. Laine and Miss Haines take turns being somewhat coy with one another, and the whole thing comes across in a rather heavy-handed manner.

Laine, too, has a way of grimacing strenuously while singing, a feature which does not add particularly to the desirability of his presence in one's living room.—D.J.

Andy's Gang



Midnight the cat helps Andy entertain.

Andy's Gang, successor to *Smilin' Ed's Gang*, is a strange mixture of good and bad programming for children. On the good side are a series of adventure stories filmed in India and a trained cat and mouse. Not so good are occasional lapses of judgment in the filmed stories and overly emphatic commercials. But youngsters will like the show.

Andy Devine, like his predecessor, the late Ed McConnell, is a genial but hard-selling host. Devine, who has already established his following among juvenile TV viewers as Jingles, Guy Madison's sidekick on the *Wild Bill Hickok* show, introduces each week's film story, dealing with a young Indian elephant trainer (Nino Marcel) and his friend (Vito Scotti.) The on-location shots of India un-

doubtedly contain much of educational value; but it's disconcerting at times to think of kids' watching an enraged elephant pick up a man, dash him to the ground and then step on him.

After the story, Devine usually trots out his trained animals, which perform nicely on cue, and an animated puppet in the guise of a frog.—R.S.

FINE TUNING



By Ollie Crawford

Detroit uses television to help control traffic. It's like spreading *Toast of the Town* with traffic jam.

All a guy has to do is pass one red light and they take away his *Howdy Doody* button.

The Detroit system is set up so that one traffic patrolman can watch miles of highway. This is the first TV program that can handle snarls, except *Zoo Parade*. One mistake, and the whole *Dragnet* program arrives in squad cars.

Life Begins at 80, but on this TV show the traffic cops start cutting in at 50.

On some days, the Detroit highway is practically a *Hit Parade*. The TV show isn't so much *Person to Person* as fender to fender. The cars come along bumper to bumper, like the commercials on an old movie. One flat tire and the highway looks like a mechanized wrestling tag-team match. There may be a *Lone Ranger*, but these boys have company.

If all the drivers were home watching television, they wouldn't need television watching the drivers.

This is the show where some police officer is asked to answer the 64,000 automobile question.

Daughter of the 'Bride'

EX-BALLERINA FRANCES RAFFERTY
NOW KICKS UP HEELS IN COMEDY



Back around 1940, the program for the summer ballet season at the Hollywood Bowl was loaded, as usual, with the unpronounceable Russian names generally associated with the art. At the tag end of the billing, however, appeared an incongruous credit line: "Featured dancers—Smith & Rafferty."

"It sounded for all the world like songs, dances and funny sayings," the Rafferty half of the team says today, "but it was dead serious business at the time. Even if we *were* only 15." (The Smith half was Alexis Smith, since turned dramatic actress.)

Frances Rafferty, better-known to viewers as Spring Byington's daughter in *December Bride*, which returns to CBS Monday night, has also turned dramatic actress. The reason: Her second season with the ballet she went into an overly ambitious leap and broke her kneecap. "You," said the doctors, "will never dance again. Or, at least, not for 18 months."

That about marked the end of any serious ambitions on the part of the Iowa-born, Los Angeles-reared Miss

Rafferty, who had given up a college education to become a ballerina. Everything since then has been simply a matter of personal "kicks," rather than serious leaps.

It was Alexis Smith, still her oldest and closest friend, who persuaded Frances to study dramatics with the late Madame Ouspenskaya after the broken kneecap had also broken the ballerina bubble; and it was Madame Ouspenskaya who got her an M-G-M screen test in 1942.

"Everybody at M-G-M saw the test and nobody liked it," Frances remembers. "So I went over to Fox and did one there. Nobody liked that one, either, and they sent it around to the other studios, such being the friendly little custom. It finally reached M-G-M, and guess who signed me when they saw it?"

In five years Frances appeared in 34 M-G-M films, most of which she says were "walk-ons, bits, yesses and noes," although she did have three leads opposite Wallace Beery and one with Edward Arnold. Then,

all of a sudden, Frances was fired.

"Why," she recently asked former M-G-M casting director Billy Grady now with CBS, "did they throw me out of there after all those pictures?"

"Because," Grady replied, "nobody around there really thought you cared one way or another."

She didn't, as a matter of fact. "I just thought every part I got was real peachy keen," she says, "and what a lucky break and isn't this fun. Apparently they didn't want any of the fun-loving Rovers over there."

After a few free-lance pictures, the fun-loving Miss Rafferty chucked it

all out the window in 1948 to marry Tom Baker, an aircraft executive lately doubling as a TV writer, and stayed home for four years.

"But in 1952," she remembers, "Tom decided I should go back to work. He told me I was getting dull, that all I could talk about was children (Kevin, now 5, and Bridget, 3) and that I was a lousy cook anyway.

"Just like that," she says, "I was up to my neck in 37 different TV film shows." Several got nowhere. But one, *December Bride*, proved one of last season's few, successful new situation comedies. It's doing just fine—and so is Frances.





Feuding Comedians: Pinky vs. Red; Scripts Pose A Problem For Como

NEW YORK . . . Friends are trying to get Pinky Lee and Red Buttons together this month to patch up their feud. It started when Pinky told interviewers he flopped badly in a cafe act several years ago and asked Red what was wrong with the act. He alleges that Red snorted, "Nothing, except that it stinks." Red denies being so blunt and insists he only gave his opinion when begged by Pinky. . . . Writer Goodman Ace handed Perry Como a script for his new NBC show and said, "If the words bother you, we can get you a Tele-Prompter." "I can remember the words all right," Como replied. "It's the order they come in that bothers me!"

■ Comedienne Pat Carroll's to have her own TV show, under the supervision of Max Liebman, who has used her on his "spectaculars" but particularly liked her in the Broadway review, "Catch a Star." In one sketch she was a weeping wife whose husband had left her. "I can't understand why he left me," she sobbed. "We had five wonderful years . . . and five out of 12 isn't bad, is it?"

■ Peggy King's new contract with *The George Gobel Show* bans outside appearances. This doesn't mean George and pretty, perky Peggy are unfriendly—just the reverse. Peggy says George never forgets to compliment her on a new dress. Once, when she

appeared on the show leading a big sheep dog and wearing a fox scarf and fox muff, "Gee," said George, "I see you had enough fur left over to make a dog" . . . Jackie Gleason's *Honeymooners* now has a warmup in which Jack Lescoulie asks members of the audience to say hello to people beside them, then shake hands, then kiss. Lescoulie claims that one guy and gal followed these instructions—and missed the show.



Pat Carroll: up and up.

■ Spring Byington says that the mother-in-law character she plays in *December Bride* needs something—"some good vices." Does your mother-in-law have any good vices you could lend her? . . . A certain CBS executive was voted down on a proposed name for his network's version of NBC's "spectaculars." His choice: "sensationals" . . . Movie beauty Jane Russell is lukewarm toward telethons since she went on one for a charity and answered phones. "Wouldn't you like to contribute \$5?" said Jane sweetly to the first person who called. "Nope!" scoffed the voice. "I just wanted to talk to you on the telephone."

■ Martha Raye's daughter, Melodye, has had a couple of mink coats. Martha explains: "When she's 18 and a rich admirer says, 'Would you like a mink coat?' she can say, 'You kidding? I had one when I was five!'"

NEXT WEEK: SHEILAH GRAHAM

You can retire for life on Do You Trust Your Wife, the new EDGAR BERGEN - CHARLIE McCARTHY show. The winning contestant gets \$100 a week for one year and competes on the next show, which earns him the same amount for two years, if he is declared winner. He can continue each week until he loses out. CHARLIE will top GROUCHO MARX in the insult department in this series.

* * *

With the regular baseball season over, LARAINÉ DAY (MRS. LEO DUROCHER) returns to TV. She'll be seen in a forthcoming Loretta Young Show . . . LORETTA may be back on her show sooner than expected. She feels fine, has gained weight, and is waiting only for the doctor's nod . . . JOHN WAYNE will guest on I Love Lucy Oct. 10.

* * *

Our own SHEILAH GRAHAM will play herself in a Four Star Playhouse film, "Mr. Adams and Eve," starring IDA LUPINO and HOWARD DUFF. The film will serve as a pilot for a possible TV series. . . To TV GUIDE staffers around the country: Be sure to see The Burns and Allen Show next Monday (Oct. 3.)

WASHINGTON Florence Lowe reports:

Look for lots more television in the Presidential campaign. Both parties already are scrambling to pre-empt top-rated time periods, especially for closing weeks . . . GOP National Chairman LEONARD HALL calls video "the No. 1 political campaign medium," adding, "You've got to have a candidate who's good on TV."

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During the current Congressional recess from Washington, members have been deluging constituents with television "Reports to the People." The Congressional radio-TV studio here has turned out more of the filmed "reports" than ever before.

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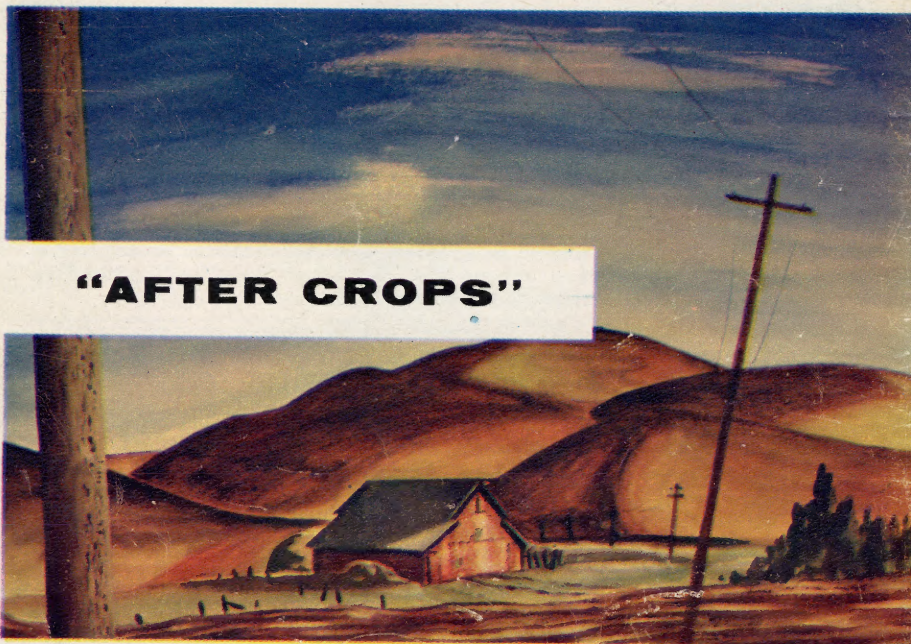
Democrats prepared a master TV film called "Majority Report to the People," on the record of the Democratic-controlled 84th Congress. Party's legislative leaders are featured, with individual members adding remarks for local consumption. Republicans did a similar job on the 83rd Congress, which they controlled.

* * *

Youth Wants to Know will travel more this year. General Dynamics, the sponsor, wants the bright youngsters to originate from atomic centers. In the works are appearances at Brookhaven National Laboratory, Long Island; the Reactor Center at Penn State; and Lovelace Institute in Albuquerque, N.M.

* * *

CBS' Washington commentators call CIO president WALTER REUTHER "Hard Luck Walter." Bad breaks forced him out of three Washington originations--his plane was grounded; he developed laryngitis; labor negotiations last June kept him off Face the Nation. For a fourth scheduled appearance, REUTHER arrived at The Morning Show, in New York, seconds before his cue.



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